

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3254267

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
KENNETH WILLIAM SHIRRIFF	03/02/2015
PRASAD HARIDASS	03/02/2015
DAMIAN GAJDA	03/02/2015
MATTHEW JOELSON SECOR	03/03/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GOOGLE INC.
<b>Street Address:</b>	1600 AMPHITHEATRE PARKWAY
<b>City:</b>	MOUNTAIN VIEW
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14636574
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(864)233-7342
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	864-271-1592
<b>Email:</b>	docketing@dority-manning.com
<b>Correspondent Name:</b>	DORITY & MANNING P.A. AND GOOGLE INC.
<b>Address Line 1:</b>	POST OFFICE BOX 1449
<b>Address Line 4:</b>	GREENVILLE, SOUTH CAROLINA 29602
<b>ATTORNEY DOCKET NUMBER:</b>	GGL-912
<b>NAME OF SUBMITTER:</b>	J. PARKS WORKMAN
<b>SIGNATURE:</b>	/j. parks workman/
<b>DATE SIGNED:</b>	03/06/2015
<b>Total Attachments: 2</b>	
source=GGL-912_AssignmentSigned_03MAR2015#page1.tif	
source=GGL-912_AssignmentSigned_03MAR2015#page2.tif	

**JOINT INVENTION ASSIGNMENT OF WORLDWIDE RIGHTS**

WHEREAS, we, Kenneth William Shirriff, a citizen of Canada, residing in Redwood City, California; Prasad Haridass, a citizen of India, residing in Cupertino, California; Damian Gajda, a citizen of Poland, residing in San Jose, California; and Matthew Joelson Secor, a citizen of the United States, residing in Palo Alto, California, as assignors, have made an invention entitled

**"SYSTEMS AND METHODS FOR PROVIDING BEACON-BASED NOTIFICATIONS"**


as described in a patent application for U.S. Letters Patent executed by me on even date herewith, which is about to be filed in the U.S. Patent and Trademark Office; and WHEREAS, Google Inc., 1600 Amphitheatre Parkway, Mountain View, California 94043, a corporation organized and existing under the laws of the State of California, as assignee, is desirous of securing the entire right, title and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW, THEREFORE, be it known that for good and valuable consideration the receipt of which from assignee is hereby acknowledged, we, as assignors, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of such applications, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof, and all rights to sue and recover for past, present, and future infringement thereof, and we hereby authorize and request the Commissioner for Patents of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Agreement.

**AND, WE HEREBY** covenant that we have the full right to convey the interest assigned by this Assignment, and we have not executed, and will not execute any agreement in conflict with this Assignment;


**AND, WE HEREBY** further covenant and agree that we will, without further consideration, communicate with assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title of this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

**IN WITNESS WHEREOF**, the Assignors have executed this document on the date indicated below:

  
 Kenneth William Shirriff


Mar 2, 2015

Date

  
 Prasad Haridass


Mar 2, 2015

Date

  
 Damian Gajda

Mar 2, 2015

Date

  
 Matthew Joelson Secor

Mar 3, 2015

Date