

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | ASSIGNMENT | |
| CONVEYING PARTY DATA | | |
| | Name | Execution Date |
| | LARS NORD | 03/06/2015 |
| RECEIVING PARTY DATA | | |
| Name: | SONY CORPORATION | |
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| Internal Address: | MINATO-KU | |
| City: | TOKYO | |
| State/Country: | JAPAN | |
| Postal Code: | 108-0075 | |
| PROPERTY NUMBERS Total: 1 | | |
| | Property Type | Number |
| | Application Number: | 14640827 |
| CORRESPONDENCE DATA | | |
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| ATTORNEY DOCKET NUMBER: | 9342-592/PS14 2192US1 | |
| NAME OF SUBMITTER: | SUSAN E. FREEDMAN | |
| SIGNATURE: | /Susan E. Freedman/ | |
| DATE SIGNED: | 03/06/2015 | |
| Total Attachments: 2 | | |
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| source=9342-592_2015-03-06_Assignment#page2.tif | | |

ASSIGNMENT

THIS ASSIGNMENT, made by me, **Lars NORD**, having a mailing address of Nya Vattentornet, Lund, SE- 221 88 Sweden;

WHEREAS, I am the sole inventor of certain new and useful improvements in **SELECTIVELY USING BEACON RADIO NODE LOCATION TO DETERMINE USER EQUIPMENT LOCATION BASED ON SENSED MOVEMENT OF THE BEACON RADIO NODE**, for which U.S. Patent Application No. 14/640,827 was filed on 03-06-2015. (I hereby authorize and request Myers Bigel Sibley & Sajovec, P.A., to insert the filing date and application number of said application when known or to file this Assignment concurrently with the application); and

WHEREAS, **Sony Corporation**, a corporation organized under the laws of Japan, having a principal place of business at 1-7-1 Konan, Minato-ku, Tokyo, 108-0075 Tokyo, Japan, hereinafter referred to as assignee, is desirous of acquiring my entire right, title and interest in and to said invention as described in said application(s), and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;


NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have sold and by these presents do hereby sell, assign, transfer, and convey unto the said assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and application, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues or other forms of protection thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted along with any term extensions thereon or therefor, together with the right to claim the priority of said application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

I hereby request that said Letters Patent be issued in accordance with this assignment.

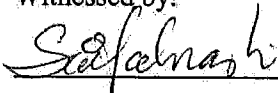
I further covenant and agree that, at the time of the execution and delivery of these presents, I possess full title to the invention and application above-mentioned, and that I have the

unencumbered right and authority to make this assignment.

I further covenant and agree to communicate to said assignee or its representatives any facts known to me relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said assignee, its successors, assigns, and other legal representatives; and I hereby instruct, and further covenant and agree to bind my heirs, legal representatives, and assigns, to do same, without further compensation, but at the expense of said assignee or its representatives.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on this 6 day of March, 2015  (SEAL)
Lars NORD

Witnessed by:



Date: 2015-03-06