503209481 03/09/2015 PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	SSION TYPE: NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT	ASSIGNMENT		
CONVEYING PARTY DA	АТА				
		Name	Execution Date		
Alex Flint			08/11/2014		
Oleg Naroditsky			08/21/2014		
Christopher P Broaddus			01/07/2015		
Andriy Grygorenko			08/11/2014		
Oriel Bergig			08/11/2014		
RECEIVING PARTY DA	ТА				
Name:	FLYBY	MEDIA, INC.			
Street Address:	134 SPRING STREET, SUITE 301				
City:	NEW YORK				
State/Country:	NEW YORK				
Postal Code:	10012				
PROPERTY NUMBERS Property Type		Number			
			_		
Application Number:		14457286 61864754	_		
Application Number:		010047.54			
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ATTORNEY DOCKET NU	IMBER:	MINNEAPOLIS, MINNESOTA 55440-1 37763-0005001	022		

Total Attachments: 7

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<u>ASSIGNMENT</u>

For valuable consideration, the receipt of which we acknowledge, and intending to be bound legally, we, ALEX FLINT, OLEG NARODITSKY, CHRISTOPHER P. BROADDUS, ANDRIY GRYGORENKO, and ORIEL BERGIG, each individually assign to FLYBY MEDIA, INC., a corporation formed under the laws of Delaware and having a principal place of business at 134 Spring Street, Suite 301, New York, NY 10012, and its successors, transferees, and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest throughout the world in: the subject matter (the "Subject Matter") of a patent application that names us as inventors, is titled "VISUAL-BASED INERTIAL NAVIGATION," filed in the United States Patent and Trademark Office as provisional application no. 61/864,754 on August 12, 2013; and of a patent application that names us as inventors, is titled in the United States Patent and Trademark Office as provisional application no. 14/457,286 on August 12, 2014 (the "Applications"). We authorize the insertion of the filing date and application number above.

This Assignment assigns (a) the Applications and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

Assignment Page 1 of 7

PATENT REEL: 035113 FRAME: 0003

We will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and declarations, statements, testimony, assignments, powers of attorney, applications, and documents, and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

ALEX FLINT	Date:	8/11/14		
Witnessed by: Name: Oriel Bergig Name: Chris Brady		Date: Date:	8/11/14	
j.				
Assign	ment Page	2 of 7		
		RE	PATENT EL: 035113 FRAM	ИЕ: 0004

Attorney Docket No.: 37763-0005001

.

2014

Date: OLEG NARODITSKY Witnessed by: Date: 8/21/2014 Date: 9/4/14 this Name: ____ Name:

PATENT **REEL: 035113 FRAME: 0005**

Assignment Page 3 of 7

CHRISTOPHER P. BROADBUS

Attorney Docket No.: 37763-0005001

Date: _//7/15

Witnessed by: Anglia lajarilli Jug Date: 1/7/15 Date: 1/7/15 Name: Name:

Assignment Page 4 of 7

ANDRAY GRYC	JORENKO	۸tr Date:8(11]?	orney Docket No.: 37763-0005001
Witnessed by: Name: Name:	el Bergig Mis Brudy	Date: Date:	
	Assig	nment Page 5 of 7 RE	PATENT EEL: 035113 FRAME: 0007

Attorney Docket No.: 37763-0005001

Date: 8	2/11/14
ORIEL BERGIG	
Witnessed by:	
Name: Andrig Grygorenico	Date: $814/$
Name: Chris Brady	Date: 8/11/14

Date: _	814/14
Date: _	8/11/14

Assignment Page 6 of 7

PATENT REEL: 035113 FRAME: 0008 The Assignee hereby acknowledges and accepts the foregoing assignment.

Assignee: FLYBY MEDIA, INC	
Signature:	Date: $8/11/14$
Name: Oriel Bergig	
Title: <u>Co-Founder, Head of Labs</u>	e
TracCO-Founder, Head of Edde	2 <u></u>
Witnessed by:	
Name: Chins Bridy	Date: 8/11/14
11 1 2 1 2	Date: <u>8/11/14</u> Date: <u>8/22/14</u>
Name:	Date: / / ///
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	Assignment Page 7 of 7
ORDED: 03/09/2015	PATENT REEL: 035113 FRAME: