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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JODY AKANA	01/21/2015
BARTLEY K. ANDRE	02/02/2015
SHOTA AOYAGI	01/19/2015
ANTHONY MICHAEL ASHCROFT	01/19/2015
JEREMY BATAILLOU	01/26/2015
DANIEL J. COSTER	01/21/2015
DANIELE DE IULIIS	01/26/2015
M. EVANS HANKEY	01/31/2015
JULIAN HOENIG	01/19/2015
RICHARD P. HOWARTH	01/20/2015
JONATHAN P. IVE	02/05/2015
DUNCAN ROBERT KERR	01/19/2015
MARC A. NEWSON	02/02/2015
MATTHEW DEAN ROHRBACH	01/26/2015
PETER RUSSELL-CLARKE	01/23/2015
BENJAMIN ANDREW SHAFFER	01/19/2015
MIKAEL SILVANTO	01/19/2015
CHRISTOPHER J. STRINGER	01/19/2015
EUGENE ANTONY WHANG	01/19/2015
RICO ZÖRKENDÖRFER	01/19/2015

RECEIVING PARTY DATA

Name:	APPLE INC.
Street Address:	1 INFINITE LOOP
City:	CUPERTINO
State/Country:	CALIFORNIA
Postal Code:	95014

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29501722

CORRESPONDENCE DATA

Fax Number: (202)371-2540

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (202) 371-2600

Email: CHammond@skgf.com,TTOPSSecretary1@skgf.com
Correspondent Name: STERNE, KESSLER, GOLDSTEIN & FOX P.L.L.C

Address Line 1: 1100 NEW YORK AVENUE, NW Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER:	2607.8540000(P25032US1)
NAME OF SUBMITTER:	ERIN C. WONG
SIGNATURE:	/Erin C. Wong, Reg. No. 61,831/
DATE SIGNED:	03/09/2015

Total Attachments: 40

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- (a) in the invention(s) known as **WEARABLE DEVICE** for which an application(s) for patent in the United States of America has been executed by the undersigned and has a filing date or a 371(c) date of September 8, 2014 (also known as United States Application No. 29/501,722), in any and all applications thereon, in any and all Letters Patent(s) therefor, and
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- (c) in any and all invention(s) described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

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The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.



The undersigned inventors hereby grant the patent practitioners associated with CUSTOMER NUMBER 63975 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

	Date:	Signature of Inventor:	Name:
1.	1 0/15	1 dollar il	Jody AKANA
2.		4 00 0	Bartley K. ANDRE
3.		√	Shota AOYAGI
4.		<u> </u>	Anthony Michael ASHCROFT
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	#1929839v1		

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	Date:	Signature of Inventor:	Name:
1.		10 1× (1)	Jody AKANA
2.	212115	MARK	Bartley K. ANDRE
3.		1	Shota AOYAGI
4.		<u>√</u>	Anthony Michael ASHCROFT
5.		<u> </u>	Jeremy BATAILLOU
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IN WITNESS WHEREOF, executed by the undersigned inventors on the dates opposite the undersigned names.

	Date:	Signature of Inventor:	Name:
1.		<u> </u>	Jody AKANA
2.		<u>√</u>	Bartley K. ANDRE
3.	1/19/15	1 青柳湖东	Shota AOYAGI
4.		√	Anthony Michael ASHCROFT
5.	//	<u> </u>	Jeremy BATAILLOU
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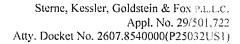
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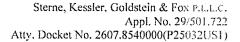
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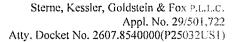
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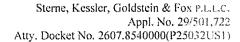
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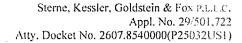
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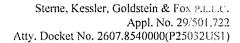
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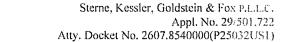
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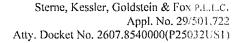
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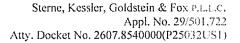
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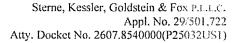
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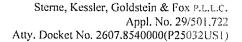
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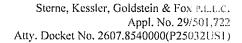
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- (a) in the invention(s) known as **WEARABLE DEVICE** for which an application(s) for patent in the United States of America has been executed by the undersigned and has a filing date or a 371(c) date of September 8, 2014 (also known as United States Application No. 29/501,722), in any and all applications thereon, in any and all Letters Patent(s) therefor, and
- (b) in any and all application(s) that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all invention(s) described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the Assignor had this assignment and sale not been made.

The undersigned inventors agree to execute all papers necessary in connection with the application(s) and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding application(s) thereof and also to execute separate assignments in connection with such application(s) as the Assignee may deem necessary or expedient.

The undersigned inventors agree to execute all papers necessary in connection with any interference or patent enforcement action (judicial or otherwise) related to the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference or patent enforcement action.

The undersigned inventors hereby represent that he/she has full right to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.



The undersigned inventors hereby grant the patent practitioners associated with **CUSTOMER NUMBER** 63975 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

	Date:	Signature of Inventor:	Name:
1.		<u>√</u>	Jody AKANA
2.		1	Bartley K. ANDRE
3.		V	Shota AOYAGI
4.		V	Anthony Michael ASHCROFT
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6.		1	Daniel J. COSTER
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18.	119115	1 3	Christopher J. STRINGER
19.		<u> </u>	Eugene Antony WHANG
20.		1	Rico ZÖRKENDÖRFER
	#1929839v1		

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18.		<u>√</u>	Christopher J. STRINGER
19.	01/19/15	1 EU &	Eugene Antony WHANG
20.		1	Rico ZÖRKENDÖRFER
	#1020830v1		

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RECORDED: 03/09/2015

Sterne, Kessler, Goldstein & Fox P.L.L.C. Appl. No. 29/501,722 Atty. Docket No. 2607.8540000(P25032US1)

The undersigned inventors hereby grant the patent practitioners associated with CUSTOMER NUMBER 63975 the power to insert in this assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventors on the dates opposite the undersigned names.

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1.		<u> </u>		Jody AKANA
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