503210481 03/09/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3257096

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
HERBST DESIGN	02/23/2015

RECEIVING PARTY DATA

Name:	THE CLOROX COMPANY	
Street Address:	1221 BROADWAY	
City:	OALAND	
State/Country:	CALIFORNIA	
Postal Code:	ostal Code: 94612	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29519387

CORRESPONDENCE DATA

Fax Number: (510)271-4715

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5102717887

Email: patapps@clorox.com

Correspondent Name: THE CLOROX COMPANY

Address Line 1: 1221 BROADWAY

Address Line 4: OAKLAND, CALIFORNIA 94612

ATTORNEY DOCKET NUMBER:	425.344	
NAME OF SUBMITTER:	ERIN COLLINS	
SIGNATURE:	/Erin Collins/	
DATE SIGNED:	03/09/2015	

Total Attachments: 3

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PATENT 503210481 REEL: 035118 FRAME: 0551

ASSIGNMENT AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, Scot Herbst and Will Hunter, both of Santa Cruz, California, hereinafter referred to as ASSIGNORS, have along with others, invented a new and unobvious invention entitled

WIPES DISPENSER CONTAINER

for which they have made, along with others, application for Letters Patent of the United States, such invention being described in and identified by said application having been granted Application No. 29/519,387, and filing date of March 4, 2015; and WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and application number of the application if the date and number are unavailable at the time this document is executed; and

WHEREAS, HERBST DESIGN, a business entity having a place of business at Santa Cruz, California, U.S.A., hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNORS are desirous of and willing to assign all right, title and interest in and to said Patent and acknowledges that they are under a continuing duty to assign said Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNORS from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNORS:

1. ASSIGNORS hereby sell, assign, transfer and convey unto ASSIGNEE, the entire right, title and interest in and to said Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Letters Patent on said invention that may be granted by the United States or any foreign countries, including each and every Letters Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Letters Patent.

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2. ASSIGNORS hereby warrant, covenant and represent the fact to be that they are not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that they have the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

111	TESTIMONT WH	ekeor, i, scot merbst, have ex	decuted and delivered thi	s instrument
this	23rd	DAY OF	February	, 2015.
			-01	
		Scot Herbst		
IN	TESTIMONY WHI	EREOF, I, Will Hunter, have ex	xecuted and delivered thi	s instrument
this	23rd	DAY OF	February	, 2015.
		Will Hunter	Multo	

II. REASSIGNMENT

WHEREAS, HERBST DESIGN a business entity having a place of business at 220 Fridley Drive, Santa Cruz, CA 95060, desires to assign its interest in and to U.S. Patent Application No. including the invention claimed thereby, as well as any foreign rights thereunder, to THE CLOROX COMPANY, hereinafter referred to as CLOROX, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, CLOROX desires to acquire the interest of HERBST DESIGN in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by HERBST DESIGN from CLOROX, the receipt of which is hereby acknowledged:

REEL: 035118 FRAME: 0553

- 1. HERBST DESIGN does hereby sell, assign, transfer and confirm unto CLOROX, its successors, assigns and heirs, all right, title and interest in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.
- 2. HERBST DESIGN further agrees to execute upon request of CLOROX or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, CLOROX, or its successors, assigns or heirs, under this Reassignment.

I	N TESTIMONY	WHEREOF, I, Scot Heri	ost, have executed	and delivered t	his instrument
this	23rd	DAY OI	F_February		, 2015.

HERBST DESIGN

By:	SCOT			
	Scot Herbst			

Title: Partner

RECORDED: 03/09/2015