

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3250343

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	WORKING RESEARCH INC.	02/09/2015
RECEIVING PARTY DATA		
Name:	YELDBOT INC.	
Street Address:	149 5TH AVE.	
Internal Address:	THIRD FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10010	
PROPERTY NUMBERS Total: 7		
Property Type	Number	
Application Number:	13746540	
Application Number:	14286090	
Application Number:	60794754	
Application Number:	61589503	
Application Number:	61981501	
Patent Number:	8069182	
Patent Number:	8768954	
CORRESPONDENCE DATA		
Fax Number:	(646)530-8382	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2126829003	
Email:	patents@msf-law.com	
Correspondent Name:	MEISTER SEELIG & FEIN LLP	
Address Line 1:	125 PARK AVENUE, 7TH FLOOR	
Address Line 4:	NEW YORK, NEW YORK 10017	
ATTORNEY DOCKET NUMBER:	YELDBOT ASSIGNMENT	
NAME OF SUBMITTER:	ANTONIO PAPAGEORGIOU	
SIGNATURE:	/Antonio Papageorgiou/	

DATE SIGNED:	03/04/2015
Total Attachments: 2 source=YieldbotPatentAssignment#page1.tif source=YieldbotPatentAssignment#page2.tif	

EXHIBIT B
ASSIGNMENT OF PATENT RIGHTS

This ASSIGNMENT OF PATENT RIGHTS (the "Assignment") is executed, acknowledged, and delivered by Working Research Inc., a Delaware corporation, having its principal place of business at 548 Market Street #34170, San Francisco, CA 94104 ("Assignor") and Yieldbot Inc., a Delaware Corporation, having its principle place of business at 149 5th Ave., Third Floor, New York, NY 10010 ("Assignee").

"Patents" means, all (a) issued and expired patents and patent applications listed on Exhibit A ("Listed Patents"); (b) patents or patent applications, if any, (i) to which any of the Listed Patents claims priority, (ii) for which any of the Listed Patents forms a basis for priority, (iii) that were co-owned applications that incorporate by reference, or are incorporated by reference into, the Listed Patents, and contain claims directed to inventions that could properly have been claimed in the Listed Patents, and/or (iv) which are subject to a terminal disclaimer with any of the Listed Patents; (c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in any of the foregoing categories (a) and (b), if any; (d) national (of any country of origin) and multinational patents, patent applications and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention and utility models; (e) rights provided by multinational treaties or conventions for any item in any of the foregoing categories (a) through (d), if any; and (c) any item in any of the foregoing categories (b) through (d) whether or not expressly listed as Listed Patents and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like, if any.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor agrees to and does hereby irrevocably sell, assign, transfer and convey unto said Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest (i) in and to the Patents, the same to be held and enjoyed by said Assignee for its own use, and for the use of its successors, assigns, or other legal representatives to the end of the term or terms for which said Patents may be granted as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; (ii) in and to causes of action and enforcement rights for the Patents including all rights to pursue damages, injunctive relief and other remedies for past and future infringement of the Patents; and (iii) to apply in any and all countries for the world for patents; certificates of invention or other governmental grants for the Patents. Assignor also hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents or certificates of invention which may be granted upon any of the Patents in the name of Assignee, as the assignee to the entire interest therein.

This Assignment will be binding upon and will inure to the benefit of the parties and their respective successors and assigns.

This Assignment will be governed by, and construed in accordance with, the laws of the United States in respect to patent issues and in all other respects by the laws of the State of New York, without giving effect to the conflict of laws rules thereof.

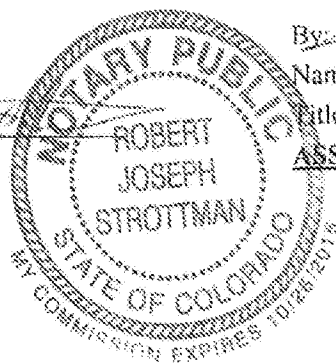
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed as of this 1 day of

February
Subscribed and sworn to before me this 9th day of February, 2015.

(Notarial Seal)

Signature: [Signature]

Notary Public



Working Research, Inc.

By: [Signature]

Name: Keith Repar

Title: CEO

ASSIGNOR

EXHIBIT A
LISTED PATENTS*

	Patent No.	Application No.	Country	Status ¹	Title
1	8,069,182	11/739,611	US	Granted ²	Relevancy-Based Domain Classification
2	8,768,954	13/301,510	US	Granted ³	Relevancy-Based Domain Classification
3	n/a	13/746,540	US	Pending ⁴	Interest Keyword Identification
4	n/a	14/286,090	US	Pending	Relevancy-Based Domain Classification
5	n/a	60/794,754	US	Expired	Relevancy-Based Domain Name Redirecting
6	n/a	61/589,503	US	Expired	Indirect Search
	n/a	61/981,501	US	Pending	Referrer Based Reach and Frequency Control

¹As of January 23, 2015.

²The 4th Year Maintenance Fee Window is 11/29/14 – 11/30/15 with a Surcharge Date of 05/30/15. The 8th Year Maintenance Fee Window is 11/29/18 – 11/29/19 with a Surcharge Date of 05/30/19. The 12th Year Maintenance Fee Window is 11/29/22 – 11/29/23 with a Surcharge Date of 05/30/23.

³The 4th Year Maintenance Fee Window is 07/01/17 – 07/02/18 with a Surcharge Date of 01/03/18. The 8th Year Maintenance Fee Window is 07/01/21 – 07/01/22 with a Surcharge Date of 01/04/22. The 12th Year Maintenance Fee Window is 07/01/25 – 07/01/26 with a Surcharge Date of 01/02/26.

⁴A Non-Final Office Action is outstanding with an initial deadline for response of 04/16/15. A copy of that Office Action has been provided to Yieldbot.

* Please Note that all deadlines detailed reflect current laws. U.S. Patent and Trademark Office charges/fees are subject to change as are filing deadlines. Please consult with a qualified legal practitioner to ensure compliance with all current laws, regulations, internal procedures, filing fees and timing requirements.