

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3259554

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
STEVEN C. MACHIORLETTE	03/10/2015
EDWARD DARRELL JERVEY III	03/10/2015
CAROL MARTIN	03/10/2015
RECEIVING PARTY DATA	
Name:	WORTH BEAUTY, LLC
Street Address:	302 HOLLYPORT ROAD
City:	RICHMOND
State/Country:	VIRGINIA
Postal Code:	23229
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	61677861
Application Number:	13955817
CORRESPONDENCE DATA	
Fax Number:	(678)835-9310
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(678) 218-5065
Email:	info@brientgloberman.com
Correspondent Name:	BRIENT GLOBERMAN, LLC
Address Line 1:	1175 GRIMES BRIDGE ROAD
Address Line 2:	SUITE 100
Address Line 4:	ROSWELL, GEORGIA 30075
ATTORNEY DOCKET NUMBER:	0957-02001-US
NAME OF SUBMITTER:	AUTUMN L. BEATTY
SIGNATURE:	/Autumn L. Beatty/
DATE SIGNED:	03/10/2015
Total Attachments: 4	
source=0957-02001-US_Executed_Assignment_to_Worth_Beauty_ALL#page1.tif	
source=0957-02001-US_Executed_Assignment_to_Worth_Beauty_ALL#page2.tif	

source=0957-02001-US_Executed_Assignment_to_Worth_Beauty_ALL#page3.tif

source=0957-02001-US_Executed_Assignment_to_Worth_Beauty_ALL#page4.tif

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Worth Beauty, LLC
302 Hollyport Road
Richmond, VA 23229

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in “**APPLICATOR ASSEMBLY**”

including the inventions set forth in United States Provisional Patent Application No. 61/677,861, filed July 31, 2012; and Non-Provisional Patent Application No. 13/955,817, which was filed July 31, 2013;

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, non-provisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Inventor 1:

March 10, 2015
Date


Steven C. Machionette

Witnessed by: Lundy L. Burrows

Witness' Signature: 

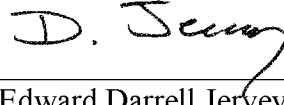
Date: 3/11/2015

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Inventor 2:

March 10, 2015

Date



Edward Darrell Jervey III

Witnessed by: _____

Witness' Signature: _____

Date: _____

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Inventor 2:

3-10-15
Date

Carol Martin
Carol Martin

Witnessed by: _____

Witness' Signature: _____

Date: _____