

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3261206

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
KEITH KROPFL, INC	03/10/2015
CARRIE KROPFL	03/10/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	STREETUBEZ, LLC
<b>Street Address:</b>	310 WEST AVENIDA GAVIOTA
<b>City:</b>	SAN CLEMENTE
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	92672
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14419478
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(310)943-2736
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	310-589-8158
<b>Email:</b>	officeactions@topemckay.com
<b>Correspondent Name:</b>	TOPE-MCKAY & ASSOCIATES
<b>Address Line 1:</b>	30745 PACIFIC COAST HIGHWAY #420
<b>Address Line 4:</b>	MALIBU, CALIFORNIA 90265
<b>ATTORNEY DOCKET NUMBER:</b>	CKR001
<b>NAME OF SUBMITTER:</b>	RACHEL HERRERA
<b>SIGNATURE:</b>	/Rachel Herrera/
<b>DATE SIGNED:</b>	03/11/2015
<b>Total Attachments: 2</b>	
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source=CKR001-ASG-150311#page2.tif	

Attorney Docket: CKR001  
Invention Title: VISUAL BACKGROUND SIMULATION

ASSIGNMENT

WHEREAS, I, Keith Kropfl, Inc., a corporation organized and existing under the laws of the State of California, United States of America and having a place of business at 310 West Avenida Gaviota, San Clemente, Ca 92672, United States of America (hereinafter "Assignor") is the owner of the entire right, title, and interest in certain new and useful improvements in VISUAL BACKGROUND SIMULATION (hereinafter "Invention") for which a United States patent application was filed on February 4, 2015, Application Serial No. 14/419,478.

AND

WHEREAS, Streetubez LLC., a limited liability company organized and existing under the laws of the State of California, United States of America and having a place of business at 310 West Avenida Gaviota, San Clemente, Ca 92672, United States of America, (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest in the Invention within the United States of America and its territorial possessions, and in all foreign countries and jurisdictions in which intellectual or industrial property protection may be granted therefor.

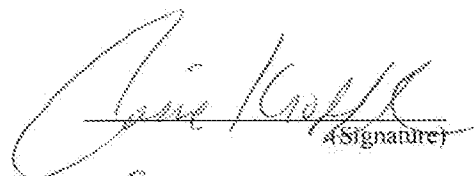
NOW, THEREFORE, for good and valuable consideration in the amount of \$20,000.00, the receipt whereof I hereby acknowledge, I, the Assignor desire to and do hereby assign, sell, and transfer unto Assignee the full and exclusive right to the Invention in the United States of America and its territorial possessions and in all foreign countries and jurisdictions, as well as, the entire right, title and interest in and to any and all intellectual or industrial property rights including, but not limited to, patents, designs, utility models, and inventor certificates which may be granted therefor in the United States of America and its territorial possessions and in all foreign countries and jurisdictions. I hereby authorize and request the U.S. Patent and Trademark Office and the equivalent offices of foreign countries and jurisdictions, to issue to the Assignee, any and all applicable intellectual or industrial property rights in the Invention, for the Assignee's sole use and benefit, for the full extent of the term for which United States and foreign patents and the like may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

I warrant, covenant and agree with the Assignee that I have full and unencumbered title to the invention hereby assigned, which I warrant unto the Assignee, and I further agree that I will, without demanding any further consideration therefor, and at the request and at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing, or reexamining United States and foreign patents or the like for the Invention, and for maintaining and perfecting the Assignee's right to the Invention and any and all intellectual or industrial property rights therein, particularly in cases of interference, conflict, opposition, and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

Executed this 10 day of March, 2015,

at San Clemente (city).

  
\_\_\_\_\_  
(Signature)

Carrie Kropfl  
\_\_\_\_\_  
(Name)

Secretary  
\_\_\_\_\_  
(Title)

Attorney Docket: CKR001

Invention Title: VISUAL BACKGROUND SIMULATION

### ASSIGNMENT

WHEREAS, I, Carrie Kropfl of 310 West Avenida Gaviota, San Clemente, Ca 92672, United States of America (hereinafter "Assignor") have invented certain new and useful improvements in VISUAL BACKGROUND SIMULATION (hereinafter "Invention") for which a United States patent application was filed on February 4, 2015, Application Serial No. 14/419,478.

AND

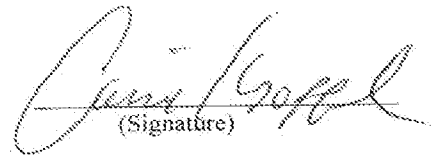
WHEREAS, Streetubez LLC., a limited liability company organized and existing under the laws of the State of California, United States of America and having a place of business at 310 West Avenida Gaviota, San Clemente, Ca 92672, United States of America, (hereinafter "Assignee"), is desirous of acquiring the entire right, title, and interest in the Invention within the United States of America and its territorial possessions, and in all foreign countries and jurisdictions in which intellectual or industrial property protection may be granted therefor.

NOW, THEREFORE, for good and valuable consideration, the receipt whereof I hereby acknowledge, I, the Assignor desire to and do hereby assign, sell, and transfer unto Assignee the full and exclusive right to the Invention in the United States of America and its territorial possessions and in all foreign countries and jurisdictions, as well as, the entire right, title and interest in and to any and all intellectual or industrial property rights including, but not limited to, patents, designs, utility models, and inventor certificates which may be granted therefor in the United States of America and its territorial possessions and in all foreign countries and jurisdictions. I hereby authorize and request the U.S. Patent and Trademark Office and the equivalent offices of foreign countries and jurisdictions, to issue to the Assignee, any and all applicable intellectual or industrial property rights in the Invention, for the Assignee's sole use and benefit, for the full extent of the term for which United States and foreign patents and the like may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

I further covenant and agree with the Assignee that I have full and unencumbered title to the invention hereby assigned, which title I warrant unto the Assignee, and I further agree that I will, without demanding any further consideration therefor, and at the request and at the expense of the Assignee, do all lawful and just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining, sustaining, extending, reissuing, or reexamining United States and foreign patents or the like for the Invention, and for maintaining and perfecting the Assignee's right to the Invention and any and all intellectual or industrial property rights therein, particularly in cases of interference, conflict, opposition, and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand.

Executed this 10 day of March, 2015,  
at San Clemente (city).

  
(Signature)