03/13/2015 503217353

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1

EPAS ID: PAT3263971 Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
RONALD D. BLUM	01/19/2015

RECEIVING PARTY DATA

Name:	PIXELOPTICS, INC.	
Street Address:	5241 VALLEYPARK DRIVE	
City:	ROANOKE	
State/Country:	VIRGINIA	
Postal Code:	24019	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12848713

CORRESPONDENCE DATA

Fax Number: (202)371-2540

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

2023712600 Phone: Email: bdooley@skgf.com

STERNE, KESSLER, GOLDSTEIN & FOX PLLC Correspondent Name:

Address Line 1: 1100 NEW YORK AVE NW Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER:	3585.0430001	
NAME OF SUBMITTER:	JOHN P. MCGROARTY	
SIGNATURE:	/John McGroarty 41186/	
DATE SIGNED:	03/13/2015	

Total Attachments: 2

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PATENT REEL: 035157 FRAME: 0857 503217353

CONFIRMATORY ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) or equivalent and other good and valuable consideration paid to each of the undersigned inventor(s): Amitava GUPTA and Ronald D. BLUM, hereby confirm the sale and assignment to PixelOptics, Inc., a corporation formed under the laws of Delaware, having an office and place of business at 5241 Valleypark Drive, Roanoke, Virginia 24019 (hereafter referred to as the "Assignee"), of his/her entire right, title and interest for the United States of America (as defined in 35 U.S.C. § 100), and throughout the world, including the right to sue for past infringement and to collect for all past, present and future damages, as follows,

WHEREAS, pursuant to an employment agreement including an obligation to assign, the undersigned inventor(s) assigned and transferred to Assignee, August 8, 2013, all right, title, and interest, including the right to sue for past infringement and to collect for all past, present and future damages, for the United States of America (as defined in 35 U.S.C. § 100) and throughout the world, for good and valuable consideration received at that time,

- (a) in the invention(s) known as **PROGRESSIVE ADDITION LENS DESIGN** for which application(s) for patent in the United States of America has a filing date or a 371(c) date of August 2, 2010 (also known as United States Application No. 12/848,713) in any and all applications thereon, in any and all Letters Patent(s) therefor, and
- (b) in any and all applications that claim the benefit of the patent application listed above in part (a), including non-provisional applications, continuing (continuation, divisional, or continuation-in-part) applications, reissues, extensions, renewals and reexaminations of the patent application or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and
- (c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable;

WHEREAS, a recordable document is needed to demonstrate the assignment of the application(s) or any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue or reexamination application(s) thereof;

NOW, THEREFORE, the undersigned inventor(s) do hereby confirm, pursuant to an employment agreement including an obligation to assign, and for good and valuable consideration received at the time, that he/she assigned and transferred to Assignee, its

PATENT REEL: 035157 FRAME: 0858 representatives, successors, and assigns, his/her entire right, title and interest, including the right to sue for past infringement and to collect for all past, present and future damages, in the United States and throughout the world, (a) in the application(s), in any and all applications thereon, and in any and all Letters Patent(s) therefor, and (b) in any and all applications that claim the benefit of the patent application listed above in part (a), including continuing applications, reissues, extensions, renewals and reexaminations of the patent applications or Letters Patent therefor listed above in part (a), to the full extent of the term or terms for which Letters Patents issue, and (c) in any and all inventions described in the patent application listed above in part (a), and in any and all forms of intellectual and industrial property protection derivable from such patent application, and that are derivable from any and all continuing applications, reissues, extensions, renewals and reexaminations of such patent application, including, without limitation, patents, applications, utility models, inventor's certificates, and designs together with the right to file applications therefor; and including the right to claim the same priority rights from any previously filed applications under the International Agreement for the Protection of Industrial Property, or any other international agreement, or the domestic laws of the country in which any such application is filed, as may be applicable; all such rights, title and interest to be held and enjoyed by the above-named Assignee, its successors, legal representatives and assigns to the same extent as all such rights, title and interest would have been held and enjoyed by the undersigned inventor(s) had this assignment and sale not been made.

The undersigned inventor(s) agree to execute all papers necessary in connection with the applications and Letters Patents as above, and any non-provisional, continuing (continuation, divisional, or continuation-in-part), reissue, reexamination or corresponding applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned inventor(s) agree to perform all affirmative acts at Assignee's request and expense that may be necessary to obtain or ensure a grant of a valid patent to the Assignee.

The undersigned inventor(s) hereby represent that Assignor has full right and authority to convey the entire interest herein assigned, and that he/she has not executed, and will not execute, any agreement in conflict therewith.

The undersigned inventor(s) hereby grant the patent practitioners associated with CUSTOMER NUMBER 115626 the power to insert in this assignment any further information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, executed by the undersigned inventor(s) on the date opposite his/her name.

Date:

Signature of Inventor:

Date:

Signature of Inventor:

Amitava GUPTA

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Ronald BIII