503218834 03/13/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SRINIVASAN SRIRAM	03/09/2015
ZAKI N MANIAN	03/10/2015

RECEIVING PARTY DATA

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City:	MOUNTAIN VIEW	
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Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14632499

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DATE SIGNED:	03/13/2015	

Total Attachments: 1

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PATENT 503218834 REEL: 035165 FRAME: 0875

ASSIGNMENT BY INVENTORS

This Assignment is by Srinivasan Sriram and Zaki N Manian (the "Assignors"). The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled TRACKING UNITIZATION OCCURRING IN A SUPPLY CHAIN, and filed on February 26, 2015 as U.S. Application No. 14/632,499 (the "Application").

SKUChain, Inc., a Corporation of Delaware having its principal place of business at 599 Fairchild Drive, Mountain View, California 94043 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights: conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Signature:

Srinivesan Sriram

Date: <u>MAN 9, 2215</u>

Date: <u>0 3/10/2015</u>

Signature:

PATENT REEL: 035165 FRAME: 0876