

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3266340

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
OLIVER SHARP	03/12/2014
DAVID WORTENDYKE	03/12/2014
SCOT GELLOCK	03/12/2014
ROBERT WAHBE	03/12/2014
RECEIVING PARTY DATA	
Name:	HIGHSPOT, INC.
Street Address:	2101 4TH AVENUE
Internal Address:	SUITE 1830
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98121
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14658062
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	patentprocurement@perkinscoie.com
Correspondent Name:	PERKINS COIE LLP
Address Line 1:	P.O. BOX 1247
Address Line 2:	PATENT-SEA
Address Line 4:	SEATTLE, WASHINGTON 98111-1247
ATTORNEY DOCKET NUMBER:	79841-8001.US01
NAME OF SUBMITTER:	JORDAN HUNTLEY
SIGNATURE:	/Jordan Huntley/
DATE SIGNED:	03/16/2015
Total Attachments: 7	
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ASSIGNMENT BY INVENTORS

This Assignment is by the following individuals (the "Assignors"):

- Oliver Sharp having a mailing address of 2101 4th Avenue, Suite 1830, Seattle, Washington 98121;
- David Wortendyke having a mailing address of 2101 4th Avenue, Suite 1830, Seattle, Washington 98121;
- Scot Gellock having a mailing address of 2101 4th Avenue, Suite 1830, Seattle, Washington 98121;
- Robert Wahbe having a mailing address of 2101 4th Avenue, Suite 1830, Seattle, Washington 98121.

The Assignors invented one or more certain inventions (the "Invention(s)") described in a provisional application for the United States titled NARROWING INFORMATION SEARCH RESULTS FOR PRESENTATION TO A USER, naming the Assignors as inventors, and filed on March 14, 2014 as U.S. Application No. 61/953,258 (the "Application"). The Assignors authorize the Assignee, identified below, or its representatives to insert the application number and filing date of the Application when known.

Highspot, Inc., a Corporation of Delaware having its principal place of business at 2101 4th Avenue, Suite 1830, Seattle, Washington 98121 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all

Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

For Highspot, Inc.:

Date: Mar 12, 2014

Signature



Authorized Signer

Oliver Sharp

Authorized Signer – Printed Name

VP, Product

Authorized Signer – Title



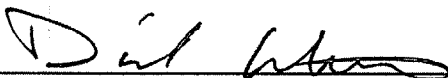
Oliver Sharp

Date: March 12, 2014

United States of America)
State of _____) ss.:
County of _____)

On this _____ day of _____, _____, before me personally came Oliver Sharp, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public



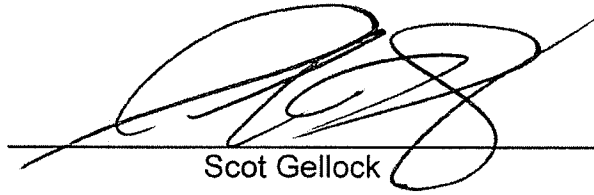
David Wortendyke

Date: 3/12/14

United States of America)
State of _____) ss.:
County of _____)

On this _____ day of _____, _____, before me personally came David Wortendyke, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public


Scot Gellock

Date: 3/12/14

United States of America)
State of _____) ss.:
County of _____)

On this _____ day of _____, _____, before me personally came Scot Gellock, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public

Robert Wahbe

Robert Wahbe

Date: 03-12-14

United States of America)
State of _____) ss.:
County of _____)

On this _____ day of _____, _____, before me personally came Robert Wahbe, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Notary Public