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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3267575

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
INTERNATIONAL BUSINESS MACHINES CORPORATION	12/29/2014

RECEIVING PARTY DATA

Name:	RAKUTEN, INC.	
Street Address:	4-12-3, HIGASHISHINAGAWA, SHINAGAWA-KU,	
City:	TOKYO	
State/Country:	JAPAN	
Postal Code:	140-0002	

PROPERTY NUMBERS Total: 7

Property Type	Number	
Patent Number:	7181195	
Patent Number:	7197635	
Patent Number:	8495506	
Patent Number:	7958547	
Patent Number:	8527760	
Patent Number:	8086618	
Patent Number:	7899614	

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ATTORNEY DOCKET NUMBER: L149058	
NAME OF SUBMITTER:	AIKO KITAHARA
SIGNATURE:	/Aiko Kitahara/
DATE SIGNED:	03/17/2015

PATENT REEL: 035176 FRAME: 0360

Total Attachments: 3 source=L149058#page1.tif source=L149058#page2.tif source=L149058#page3.tif

PATENT REEL: 035176 FRAME: 0361

Recordable Patent Assignment and Reservation

For good and valuable consideration, the receipt of which is hereby acknowledged, and subject to the reservations stated in the Patent Assignment Agreement Reference No. L149058 between the parties with an effective time and date of 11:59pm United States Eastern Time on December 29, 2014 ("Effective Time and Date") ("Patent Assignment Agreement"), International Business Machines Corporation, a New York corporation having a place of business at Armonk, New York (hereinafter "ASSIGNOR"), hereby grants and assigns to RAKUTEN, INC, a Japanese corporation having a place of business at Shinagawa Seaside Rakuten Tower, 4-12-3 Higashi-shinagawa, Shinagawa-ku, 140-0002, Tokyo, Japan (hereinafter "ASSIGNEE"), all of IBM's right, title and interest in and to the United States Letters Patents identified in Exhibit A and the United States patent applications identified in Exhibit C, attached hereto, (hereinafter, collectively, "ASSIGNED PATENTS"), to have and to hold the same, unto ASSIGNEE for its own use and enjoyment and for the use and enjoyment of its successors and assigns, including all damages for infringement of any of the Assigned Patents accruing on and after the Effective Time & Date and the sole right to sue therefore under such Assigned Patents, for the full term or terms of all such ASSIGNED PATENTS, subject to all rights granted under the ASSIGNED PATENTS to third parties prior to said Effective Time & Date.

ASSIGNOR hereby reserves and retains, for the benefit of itself and its subsidiaries and its and their successors and assigns, the rights and licenses set forth in the Patent Assignment Agreement.

IN WITNESS WHEREOF, ASSIGNOR has caused this Patent Assignment and Reservation to be duly signed on its behalf.

Signature: Lesa M Regn Date: 12/29/14
Name: LIEA M Regan Title: Director of Finance, Research + Intellectual Reporty
State of New York)) S.S.
County of Westchester)
Before me this <u>29</u> day of <u>December</u> , 20/4, personally appeared <u>Loa M Regan</u> , to me known to be the person who is described in and who signed the foregoing Assignment and acknowledged to me that he/she signed the same of his/her own free will for the purpose therein expressed.
Mary Dee Mc Malon Notary Public
MARY DEE MCMAHON Notery Public, Stam of New York No. 03-4761005 Qualified in Westchester County Commission Expires 3-31-2-17

EXHIBIT A

LISTED PATENTS (United States)

Country	IBM Docket Number	Patent Number	Patent Issue Date
US	AUS920010775US1	7181195	02/20/07
US	AUS920030639US1	7197635	03/27/07
US	AUS920080131US1	8495506	07/23/13
US	END920020055US2	7958547	
U\$	ROC920100310US1	8527760	06/07/11
US	RPS920080193US1	8086618	09/03/13
US	SVL920080012US1		12/27/11
		7899614	03/01/11

END OF EXHIBIT A

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PATENT REEL: 035176 FRAME: 0363

EXHIBIT C

ASSIGNED PATENT APPLICATIONS

US Assigned Patent Applications

None

END OF EXHIBIT C

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PATENT REEL: 035176 FRAME: 0364

RECORDED: 03/17/2015