503222330 03/17/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3268946

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
LIFE CARROT, INC.	02/24/2015

RECEIVING PARTY DATA

Name:	WINURU, INC.
Street Address:	114 RED CLOUD WAY
City:	HAILEY
State/Country:	IDAHO
Postal Code:	83333

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14022039
Patent Number:	8533035

CORRESPONDENCE DATA

Fax Number: (206)359-9000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Email: jnewmaker@perkinscoie.com

Correspondent Name: JANET L. NEWMAKER
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Address Line 2: P.O. BOX 1247

Address Line 4: SEATTLE, WASHINGTON 98111-1247

ATTORNEY DOCKET NUMBER:	116390-0001
NAME OF SUBMITTER:	JANET NEWMAKER
SIGNATURE:	/Janet Newmaker/
DATE SIGNED:	03/17/2015

Total Attachments: 4

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PATENT 503222330 REEL: 035183 FRAME: 0547

PATENT ASSIGNMENT AGREEMENT

Life Carrot, Inc., a California corporation ("Assignor"), is the sole owner of the patents and patent applications listed in Schedule 1 hereto (collectively the "Listed Patents"); and

WinUru, Inc., a Delaware corporation ("Assignee"), desires to acquire all right, title and interest in the Listed Patents and the other patents and related rights described below.

For good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby contribute, assign, transfer and convey to Assignee and its successors and assigns all right, title and interest that may exist today and in the future to any and all:

- (1) Listed Patents;
- (2) patents and patent applications to which any of the Listed Patents directly or indirectly claims, or for which any of the Listed Patents forms the basis for, priority anywhere in the world;
- (3) reissues, reexaminations, extensions, continuations, continuations-in-part, continuing prosecution applications and divisions of any of the items covered by clauses (1) or (2) above;
- (4) foreign counterparts to any of the items covered by clauses (1), (2) or (3) above, including utility models, inventors' certificates, industrial design protection and any other form of governmental grants or issuances for the protection of inventions, designs or discoveries;
- (5) inventions, invention disclosures, designs and discoveries described, disclosed or claimed in the items covered by clauses (1) through (4) above;
- (6) patents that issue from any of the items covered by clauses (1) through (5) above:
- (7) claims, causes of action and enforcement rights of any kind, whether currently pending, filed or otherwise, and whether known or unknown, under or arising from any of the items covered by clauses (1) through (6) above, including all rights to pursue and collect damages, costs, injunctive relief and other remedies for past, current or future infringement thereof and including rights afforded under 35 U.S.C. § 154(d);
- (8) royalties, income and other payments due as of the date hereof or hereafter under or arising from any of the items covered by clauses (1) through (7) above; and
- (9) rights to apply for, file, register, maintain, extend and renew in any or all countries of the world patents, certificates of invention, utility models, industrial design protection, design patent protection and other governmental grants or issuances of any kind related to any of the items covered by clauses (1) through (8) above.

Assignor must execute and deliver any instruments, and do and perform any other acts and things as may be reasonably necessary or desirable for effecting and evidencing the assignments contemplated hereby, including the execution, acknowledgment and recordation of any instruments.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks and any other patent office to issue any and all patents, utility models or other governmental grants or issuances pertaining to any of the items assigned hereunder in the name of Assignee.

PATENT REEL: 035183 FRAME: 0548 The assignments and rights pursuant hereto will inure to the benefit of Assignee and its successors, assigns and other legal representatives and is binding upon Assignor and its successors, assigns, heirs and legal representatives.

Assignor, by its duly authorized representative, has executed this assignment on the date set forth below.

[Signature page follows]

DATE: Fellusoy 24, 2015	Life Carrot, Inc. Wat A. Gardenswartz By: Will H. Gardenswartz Title: Chief Executive Officer Signature
STATE OF IDAHO)	
COUNTY OF RESERVE) ss.	
On this 24' day of <u>receiving</u> 2015, me known and known to me to be the person afor	personally appeared before me Will H. Gardenswartz, to cresaid, who duly acknowledged the signing of the act and deed, and as Chief Executive Officer of Life d purposes therein set forth. Notary Public in and for the state of DAHO Print Name My appointment expires on: OS / C6 / 2018
ACCEPTED:	
DATE: FESSING 24 , 2015	WinUru, Inc.
Signato	By: <u> </u>

SCHEDULE 1 TO PATENT ASSIGNMENT

Number	Technology	Filing Date	Expiration Date
U.S. 8,533,035	Team shopping	April 1, 2011	
U.S. Application 13/078075	Team shopping	April 1, 2011	N/A
U.S. Application 14/022039	Team shopping	September 9, 2013	N/A