503224479 03/18/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3271097

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
THOMAS D. DICKSON JR.	03/13/2015
TYSON D. TRIPLETT	03/13/2015

RECEIVING PARTY DATA

Name:	BLENDTEC, INC.
Street Address:	1206 SOUTH 1680 WEST
City:	OREM
State/Country:	UTAH
Postal Code:	84058

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29519635

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	46264.0146
NAME OF SUBMITTER:	L. GRANT FOSTER
SIGNATURE:	/L. GRANT FOSTER/
DATE SIGNED:	03/18/2015

Total Attachments: 3

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> **PATENT REEL: 035193 FRAME: 0953** 503224479

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. DESIGN PATENT APPLICATION NO.	29/519,635
FILING DATE	6 March 2015
INVENTORS	Thomas D. Dickson, Jr.
ASSIGNEE	BlendTec, Inc.
ATTORNEY'S DOCKET NO	46264.0146
TITLE	"Mixer

PATENT ASSIGNMENT

Inventors:

Thomas D. Dickson, Jr. 171 East 1460 North Orem, UT 84057

Tyson D. Triplett 100 North 700 East Provo, UT 84606

Assignee:

BlendTec, Inc. 1206 South 1680 West Orem, UT 84058

BACKGROUND OF THE ASSIGNMENT

INVENTORS have conceived a certain new and useful invention disclosed in a United States design patent application titled "Mixer," filed on 6 March 2015 and assigned Application No. 29/519,635.

ASSIGNEE desires to acquire the entire right, title and interest in the invention and with respect to any Design Patent or grant of rights equivalent thereto that may be granted with respect to the invention in both the United States and in all foreign countries.

THE PARTIES AGREE AS FOLLOWS:

For good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, each of the undersigned INVENTORS hereby sell, assign, and transfer to BlendTec,

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Inc., a corporation of the state of Utah, the entire right, title, and interest in the above-identified

design patent application executed concurrently herewith and to all divisional, continuing, substitute,

renewal, reissue, and all other applications for patent or the legal equivalent thereof which have been

or may be filed in the United States and all countries foreign to the United States relating to any

subject matter disclosed by the above-identified design patent application and hereby authorize the

Commissioner of Patents and Trademarks to issue such Design Patent to ASSIGNEE for the sole use

of ASSIGNEE, its successors, or assigns.

Specifically, ASSIGNEE is hereby authorized to apply for patents relating to the invention in

its own name in countries where such procedure is proper; to claim the benefit of, file, and prosecute

applications relating to the invention under any international conventions or treaties, if applicable.

INVENTORS agree to execute applications relating to the invention in those countries and under

those international conventions or treaties, if applicable, where it is necessary that the same be

executed by the inventors, and to execute assignments of such applications and the resulting grant of

patent rights or equivalents thereof to ASSIGNEE as well as all other necessary papers in relation to

such applications and Design Patent.

The INVENTORS further agree, at the request and expense of ASSIGNEE, to:

execute all divisional, continuing, substitute, renewal, reissue, and any other documents

relating thereto;

execute all rightful oaths, declarations, assignments, powers of attorney, and other papers;

communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and

things known to the undersigned relating to the above-referenced Application for United States

Design Patent;

testify as to the same in any interference, litigation, or other proceeding relating to the above-

referenced application for United States Design Patent; and

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PATENT REEL: 035193 FRAME: 0955 in general, do everything reasonably possible which the ASSIGNEE shall consider desirable for vesting title to such Application for United States Design Patent in the ASSIGNEE, and for securing, maintaining, defending, or enforcing valid and enforceable patent protection therefor.

The INVENTORS acknowledge that the sale, assignment, and transfer of rights and property set forth herein is and shall be irrevocable and binding upon the heirs, assigns, representatives and successors of the undersigned INVENTORS and extends to the successors, assigns, and nominees of the ASSIGNEE.

Signed on <u>3//3</u>, 2015

Thomas D. Dickson, Jr.

Signed on 3 - 13 , 2015.

Tyson D. Triplett

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