

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3263111

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| SUBMISSION TYPE: | NEW ASSIGNMENT | |
| NATURE OF CONVEYANCE: | PARTIAL ASSIGNMENT FROM SONY COMPUTER ENTERTAINMENT INC. ADDING SONY CORPORATION AS FIRST ASSIGNEE | |
| CONVEYING PARTY DATA | | |
| | Name | Execution Date |
| | SONY COMPUTER ENTERTAINMENT INC. | 02/03/2015 |
| RECEIVING PARTY DATA | | |
| Name: | SONY CORPORATION | |
| Street Address: | 1-7-1 KONAN, MINATO-KU | |
| City: | TOKYO | |
| State/Country: | JAPAN | |
| PROPERTY NUMBERS Total: 1 | | |
| | Property Type | Number |
| | Application Number: | 14260326 |
| CORRESPONDENCE DATA | | |
| Fax Number: | (212)588-0500 | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | |
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| ATTORNEY DOCKET NUMBER: | 450139-06262.1 | |
| NAME OF SUBMITTER: | WILLIAM S. FROMMER | |
| SIGNATURE: | /William S. Frommer/ | |
| DATE SIGNED: | 03/12/2015 | |
| Total Attachments: 1 | | |
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SCE Reference No.: SC06158US01

PARTIAL ASSIGNMENT

WHEREAS, We, Sony Computer Entertainment Inc., a corporation of Japan, having a post office address at 1-7-1 KONAN, MINATO-KU, TOKYO, JAPAN, hereinafter referred to as assignor of following patent application:

U.S. Patent Application No. 14/260326 , filed on Apr 24, 2014

Entitled VIDEO DISPLAY SYSTEM, VIDEO DISPLAY DEVICE, ITS CONTROL METHOD, AND INFORMATION STORAGE MEDIUM

desires to assign a portion of the right, title and interest in the patent application, and

WHEREAS, SONY CORPORATION, a corporation of JAPAN, having a post office address at 1-7-1 KONAN, MINATO-KU, TOKYO, JAPAN, hereinafter referred to as assignee, is desirous of acquiring the portion of the right, title and interest in the patent application;

NOW THEREFORE, for a valuable consideration, the receipt of whereof is acknowledged, and other good and valuable consideration, Sony Computer Entertainment Inc., does hereby sell, assign and transfer unto said assignee of the portion of the right, title and interest in the patent application.

Executed this 3rd day of Feb., 2015
Sony Computer Entertainment Inc.


Ryosuke Senoguchi
Vice President
Intellectual Property Dept.

FROMMER LAWRENCE & HAUG LLP