

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT3272564

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
ALBERT F. ELCOCK	03/19/2015
CHRISTOPHER S. DELSORDO	03/17/2015
RECEIVING PARTY DATA	
Name:	ARRIS Enterprises, Inc.
Street Address:	3871 Lakefield Drive
Internal Address:	
City:	Suwannee
State/Country:	GEORGIA
Postal Code:	30024
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14662485
CORRESPONDENCE DATA	
Fax Number:	(678)473-8095
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	(678)473-8697
Email:	arrisdocketing@arris.com
Correspondent Name:	ARRIS GROUP, INC,
Address Line 1:	3871 LAKEFIELD DRIVE
Address Line 4:	SUWANEE, GEORGIA 30024
ATTORNEY DOCKET NUMBER:	ARR00204
NAME OF SUBMITTER:	STEWART M. WIENER
SIGNATURE:	/Stewart M. Wiener/
DATE SIGNED:	03/19/2015
Total Attachments: 3	
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source=Assignment_executed_ARR00204#page3.tif	

ASSIGNMENT

WHEREAS we, Albert F. Elcock and Christopher S. DelSordo, (hereinafter collectively referred to as ASSIGNOR), have invented certain inventions and improvements entitled "**CUSTOMIZING TARGETED ADVERTISEMENTS BASED ON PROFILE INFORMATION EXCHANGE**" disclosed in Patent Disclosure Number IDFA00204, and we hereby authorize and request a designated attorney associated with Customer No. 21924, to insert here in parentheses (Application Number _____, filed _____) the application number and filing date of said application when known; as filed in the United States Patent and Trademark Office ; and,

WHEREAS, ARRIS Enterprises, Inc., a corporation formed under the laws of Delaware, having a principal place of business at 3871 Lakefield Drive, Suwanee, Georgia 30024 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to, and under said invention and the United States Letters Patent to be obtained therefore:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNORS hereby sell, assign, and transfer to ASSIGNEE the full and exclusive right, title and interest to said invention and all Letters Patent of the United States to be obtained therefore on said patent application, design patent application, or any continuation, continuation-in-part, divisional, reexamination, renewal, substitute, or reissue thereof and in and to all Letters Patent and all Convention and Treaty rights of all kinds, in all countries throughout the world for said invention for the full term or terms for which the same may be granted.

ASSIGNOR hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNOR further covenants that ASSIGNOR will promptly provide ASSIGNEE, upon its request, with all pertinent facts and documents relating to said application, said invention, and said Letters Patent as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments, or affidavits required to apply for, obtain, maintain, and

enforce said application, said invention and said Letters Patent which may be necessary or desirable to carry out the purposes hereof.

3-19-15
Date

Albert F. Elcock
Albert F. Elcock

United States of America)
Commonwealth of Pennsylvania) SS
County of Montgomery)

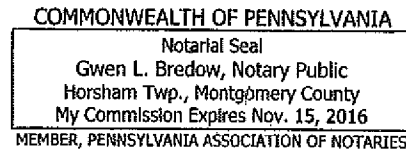
The undersigned Notary Public in and for the County and State aforesaid, do hereby certify that **Albert F. Elcock**, whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the instrument as their free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 19th day of March, 2015.

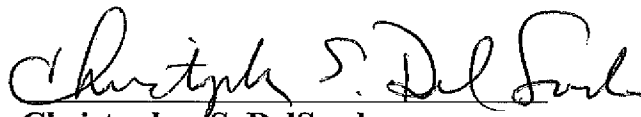
My commission expires: 11/15/16

Gwen L. Bredow
Notary Public Signature

Gwen L. Bredow
Printed Name of Notary Public



3/17/2015
Date


Christopher S. DelSordo

United States of America)
Commonwealth of Pennsylvania) SS
County of Montgomery)

The undersigned Notary Public in and for the County and State aforesaid, do hereby certify that **Christopher S. DelSordo**, whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that they signed, sealed and delivered the instrument as their free and voluntary act and deed for the uses and purposes therein set forth.

Given under my hand and notarial seal this 17th day of March, 2015.

My commission expires: 11/15/16


Notary Public Signature

Gwen L. Bredow
Printed Name of Notary Public

