

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3268535

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
HYPERLAYERS, INC.	03/16/2015
RECEIVING PARTY DATA	
Name:	LAVAMIND LLC
Street Address:	752-38TH AVENUE
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94121
PROPERTY NUMBERS Total: 22	
Property Type	Number
Patent Number:	8108459
Patent Number:	8443039
Patent Number:	8190733
Patent Number:	8739037
Patent Number:	8239487
Patent Number:	8510413
Patent Number:	8490007
Patent Number:	8788961
Application Number:	13893068
Application Number:	13483008
Application Number:	14287471
Application Number:	13965589
Application Number:	12106925
Application Number:	12186347
Application Number:	12186367
Application Number:	12127476
Application Number:	13567003
Application Number:	14336667
Application Number:	12131003
Application Number:	61241166

PATENT

Property Type	Number
Application Number:	61246452
Application Number:	61249168

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	033853-0000001
NAME OF SUBMITTER:	MARK J. DANIELSON
SIGNATURE:	/s/ Mark J. Danielson
DATE SIGNED:	03/17/2015

Total Attachments: 4

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- source=HyperLayersLavaMindAssignment#page2.tif
- source=HyperLayersLavaMindAssignment#page3.tif
- source=HyperLayersLavaMindAssignment#page4.tif

ASSIGNMENT OF PATENT RIGHTS

Pursuant to Hyperlayers MOU dated November 30, 2014, Hyperlayers, Inc., a California corporation (hereinafter referred to as "Assignor"), does hereby assign, transfer, and convey unto LavaMind LLC, a California limited liability company (hereinafter referred to as "Assignee"), all right, title, and interest that exist today and may exist in the future in and to all of the following (collectively, the "Patent Rights"):

(a) the patent applications and patents listed in Schedule A attached hereto (the "Assets");

(b) all provisional patent applications, patent applications, patents or other governmental grants or issuances (i) to which any of the Assets directly or indirectly claims priority and/or (ii) for which any of the Assets directly or indirectly forms a basis for priority;

(c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions of any of the foregoing categories (a) and (b);

(d) foreign patents, patent applications, and counterparts (i) to which any of the foregoing categories (a) through (c), directly or indirectly claims priority, and/or (ii) for which any of the foregoing in categories (a) through (c) directly or indirectly forms a basis for priority, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;

(e) any of the foregoing in categories (a) through (d), whether or not expressly listed as Assets below and whether or not rejected, withdrawn, cancelled, or the like;

(f) all rights to all patents, patent applications and/or other governmental grants or issuances of any type related to any of the inventions, invention disclosures, and discoveries described in any of the foregoing in categories (a) through (e) to the extent that any such inventions, invention disclosures, and discoveries (i) are included in any claim in any of the foregoing in categories (a) through (e), (ii) are subject matter capable of being reduced to a patent claim in any reissue or reexamination proceedings brought on any of any of the foregoing in categories (a) through (e), and/or (iii) could have been and/or could be included as a claim in any continuations, continuations in part, continuing prosecution applications, requests for continuing examinations and/or divisions of any of the foregoing in categories (a) through (e);

(g) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any of the foregoing categories (a) through (f), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

(h) all causes of action (whether currently pending, filed, or otherwise) and other enforcement rights, including, without limitation, all rights under Assets and/or under or on

account of any of the foregoing categories (a) through (g), including without limitation, all causes of action and other enforcement rights for

- (1) damages,
- (2) injunctive relief, and
- (3) other remedies of any kind for past, current, and future infringement;
- (4) all rights to collect royalties and other payments under or on account of any of the Assets or any of the foregoing categories (a) through (h).

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

[Signature Page Follows]

Signed this 16th day of March, 2015.

HYPERLAYERS, INC.

By [Signature]
Name: STEVEN S. HOFFMAN
Title: CEO

United States of America)
State of _____) SS.:
County of _____)

On this _____ day of _____, _____ before me personally came _____, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

SEE NOTARY CERT BELOW
Notary Public

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

ACKNOWLEDGMENT

State of California, County of SAN FRANCISCO
On MARCH 16th, 2015 before me, DANIEL MARCRUM (notary public), personally appeared STEVEN S. HOFFMAN

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: [Signature] (Seal)



SIGNATURE PAGE TO PATENT ASSIGNMENT AGREEMENT

SCHEDULE A

List of Assets

- U.S. Patent #8108459 (U.S. Application # 12/037,019; ROK-101; Method and Apparatus for Distributing Virtual Goods Over The Internet)
- U.S. Patent #8443039 (U.S. Application #13/363,339; ROK-101-C; Method and Apparatus for Distributing Virtual Goods Over The Internet)
- U.S. Patent #8190733 (U.S. Application # 12/118,553; ROK-102; Method and Apparatus for Virtual Location-Based Services)
- U.S. Patent #8739037 (U.S. Application #12/126,255; ROK-103; Method and Apparatus for Promoting On-Line Activities Using Rules-Based Virtual Worlds)
- U.S. Patent #8239487 (U.S. Application # 12/111,916; ROK-104; Method and Apparatus for Promoting Desired On-Line Activities Using On-Line Games)
- U.S. Patent #8510413 (U.S. Application # 13/567,000; ROK-104-C1; Method and Apparatus for Promoting Desired On-Line Activities Using On-Line Games)
- U.S. Patent #8490007 (U.S. Application # 12/129,519; ROK-111; Method and Apparatus For Motivating Interactions Between Users in Virtual Worlds)
- U.S. Patent #8788961 (U.S. Application # 13/943,587; ROK-111-C; Method and Apparatus For Motivating Interactions Between Users in Virtual Worlds)

- U.S. Application #13/893,068 (ROK-101-C2; Method and Apparatus for Distributing Virtual Goods Over The Internet)
- U.S. Application #13/483,008 (ROK-102-C; Method and Apparatus for Virtual Location-Based Services)
- U.S. Application #14/287,471 (ROK-103-C; Method and Apparatus for Promoting On-Line Activities Using Rules-Based Virtual Worlds)
- U.S. Application # 13/965,589 (ROK-104-C2; Method and Apparatus for Promoting Desired On-Line Activities Using On-Line Games)
- U.S. Application # 12/106,925 (ROK-105; Method and Apparatus for Reward Based Advertising Using Virtual Objects)
- U.S. Application # 12/186,347 (ROK-107; Method and Apparatus for Distributing Virtual Goods Based on Physical Locations)
- U.S. Application # 12/186,367 (ROK-108; Method and Apparatus for Driving Traffic to Physical Locations Using Virtual Goods and Services)
- U.S. Application # 12/127,476 (ROK-110; Method and Apparatus for Trading of Virtual Goods)
- U.S. Application # 13/567,003 (ROK-110-D1; Method and Apparatus for Trading of Virtual Goods)
- U.S. Application # 14/336,667 (ROK-111-C2; Method and Apparatus For Motivating Interactions Between Users in Virtual Worlds)
- U.S. Application # 12/131,003 (ROK-112; Method and Apparatus For Promotion of Users in Rules-Based Virtual Worlds)
- U.S. Application # 61/241,166 (Viral Distribution and Notifications of Virtual Goods and Activities)
- U.S. Application # 61/246,452 (Next Generation Feed System)
- U.S. Application # 61/249,168 (Next Generation Universal Discussion Layer)