

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
LEI LIU	02/05/2015
DAEKEUN YOON	02/05/2015
WEIHAO HU	02/05/2015
ZONGZE HE	02/05/2015
WENGANG SU	02/05/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	BOE TECHNOLOGY GROUP CO., LTD.
<b>Street Address:</b>	NO. 10 JIUXIANQIAO RD., CHAOYANG DISTRICT
<b>City:</b>	BEIJING
<b>State/Country:</b>	CHINA
<b>Postal Code:</b>	100015
<b>Name:</b>	BEIJING BOE DISPLAY TECHNOLOGY CO., LTD.
<b>Street Address:</b>	NO. 118 JINGHAIYILU, BDA
<b>City:</b>	BEIJING
<b>State/Country:</b>	CHINA
<b>Postal Code:</b>	100176
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	14429504
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)427-6663
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<b>Phone:</b>	3124271300
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<b>ATTORNEY DOCKET NUMBER:</b>	CU-71878 RJA/CS

<b>NAME OF SUBMITTER:</b>	LOREN K. THOMPSON
<b>SIGNATURE:</b>	/Loren K. Thompson/
<b>DATE SIGNED:</b>	03/23/2015
<b>Total Attachments: 2</b> source=CU-71878_Assignment#page1.tif source=CU-71878_Assignment#page2.tif	

## ASSIGNMENT

WHEREAS, I/we, Lei LIU of Beijing, China, Daekeun YOON of Beijing, China, Weihao HU of Beijing, China, Zongze HE of Beijing, China and Wengang SU of Beijing, China (hereinafter referred/collectively referred to as ASSIGNOR), am the sole inventor/ are the inventors of an Invention/Inventions (hereinafter referred to as Invention(s)) in an application for Letters Patent titled IMAGE DISPLAY CONTROLLING METHOD AND CONTROL DEVICE THEREOF, IMAGE DISPLAY DEVICE, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. \_\_\_\_\_, filed \_\_\_\_\_; and

WHEREAS, it is the intention of ASSIGNOR and BOE TECHNOLOGY GROUP CO., LTD., having an address at No.10 Jiuxiangqiao Rd., Chaoyang District, Beijing 100015, China and BEIJING BOE DISPLAY TECHNOLOGY CO., LTD., having an address at No. 118 Jinghaiyilu, BDA, Beijing 100176, China (hereinafter referred/collectively referred to as "ASSIGNEE"), that ASSIGNEE own all of ASSIGNOR's right, title and interest in and to the Invention(s), including all of ASSIGNOR's U.S., foreign and international patent rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR transfers to ASSIGNEE, its successors and assigns, ASSIGNOR's entire right, title and interest in and to the Invention, the above-identified application(s), corresponding domestic and foreign applications claiming rights or benefits to the above-identified application(s) including provisional applications, non-provisional applications, continuation applications, continuing applications, divisional applications, reissue applications, reexamination applications, design applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, including all rights of priority; and ASSIGNOR authorizes the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the ASSIGNEE

ASSIGNOR authorizes the ASSIGNEE, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

ASSIGNOR authorizes the ASSIGNEE, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

ASSIGNOR represents to the ASSIGNEE, its successors and assigns, that ASSIGNOR has not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. ASSIGNOR, its executors or administrators, will at any time upon request, without additional consideration, but at the expense of the ASSIGNEE, its successors and assigns, execute such additional writings and do such additional acts as the ASSIGNEE, its successors and assigns, may deem desirable to perfect its enjoyment of this Assignment, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Feb. 5, 2015  
Date

Lei LIU  
Lei LIU

Feb. 5, 2015  
Date

Daekeun YOON  
Daekeun YOON

Feb. 5, 2015  
Date

Weihao HU  
Weihao HU

Feb. 5, 2015  
Date

Zongze HE  
Zongze HE

Feb. 5, 2015  
Date

Wengang SU  
Wengang SU