

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3276695

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	CHANGE OF NAME
RESUBMIT DOCUMENT ID:	503216108
CONVEYING PARTY DATA	
Name	Execution Date
THEPLATFORM FOR MEDIA, INC.	03/19/2014
RECEIVING PARTY DATA	
Name:	THEPLATFORM FOR MEDIA, LLC
Street Address:	1000 2ND AVENUE
Internal Address:	SUITE 1000
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98104
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14297300
CORRESPONDENCE DATA	
Fax Number:	(678)420-9301
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	678-420-9300
Email:	romaina@ballardspahr.com
Correspondent Name:	BALLARD SPAHR LLP
Address Line 1:	999 PEACHTREE STREET
Address Line 2:	SUITE 1000
Address Line 4:	ATLANTA, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	26141.0154U1
NAME OF SUBMITTER:	CHARLEY F. BROWN
SIGNATURE:	/Charley F. Brown #52,658/
DATE SIGNED:	03/23/2015
Total Attachments: 4	
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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3262724

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
THEPLATFORM FOR MEDIA, INC.	03/19/2014
RECEIVING PARTY DATA	
Name:	THEPLATFORM FOR MEDIA, LLC
Street Address:	1000 2ND AVENUE
Internal Address:	SUITE 1000
City:	SEATTLE
State/Country:	WASHINGTON
Postal Code:	98104
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14297300
CORRESPONDENCE DATA	
Fax Number:	(678)420-9301
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	678-420-9300
Email:	romaina@ballardspahr.com
Correspondent Name:	BALLARD SPAHR LLP
Address Line 1:	999 PEACHTREE STREET
Address Line 2:	SUITE 1000
Address Line 4:	ATLANTA, GEORGIA 30309
ATTORNEY DOCKET NUMBER:	26141.0154U1
NAME OF SUBMITTER:	CHARLEY F. BROWN
SIGNATURE:	/Charley F. Brown #52,658/
DATE SIGNED:	03/12/2015
Total Attachments: 2	
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "THEPLATFORM FOR MEDIA, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "THEPLATFORM FOR MEDIA, INC." TO "THEPLATFORM FOR MEDIA, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF MARCH, A.D. 2014, AT 2:17 O'CLOCK P.M.

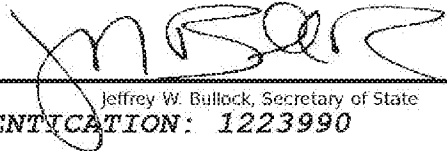
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF MARCH, A.D. 2014, AT 9 O'CLOCK A.M.

3202006 8100V

140352055



You may verify this certificate online
at corp.delaware.gov/authver.shtml



Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1223990
DATE: 03-20-14

PATENT
REEL: 035228 FRAME: 0556

**CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A LIMITED LIABILITY COMPANY
PURSUANT TO
SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW
AND
SECTION 18-214 OF THE DELAWARE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the Corporation was first formed is Delaware.
2. The jurisdiction immediately prior to filing this Certificate is Delaware.
3. The date on which the Corporation was first formed is March 30, 2000.
4. The name of the Corporation immediately prior to filing this Certificate is thePlatform for media, inc.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is thePlatform for media, LLC.
6. This Certificate of Conversion shall be effective on March 31, 2014, at 9:00 a.m. Eastern time.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on March 19, 2014.



William E. Dordelman, Authorized Person