#### 503235630 03/25/2015

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
JINHAN SONG	07/24/2012
JEONGYEON LIM	07/19/2012
JOOHEE MOON	07/20/2012
YUNGLYUL LEE	09/01/2012
HAEKWANG KIM	08/30/2012
BYEUNGWOO JEON	09/03/2012
JONGKI HAN	07/20/2012
HYOUNGMEE PARK	03/13/2012
JUOCK LEE	07/20/2012

### **RECEIVING PARTY DATA**

Name:	SK TELECOM CO., LTD.
Street Address:	11, EULJIRO 2-GA, JUNG-GU
City:	SEOUL
State/Country:	KOREA, REPUBLIC OF
Postal Code:	100-999

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14668501

### **CORRESPONDENCE DATA**

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5100-0003CON ATTORNEY DOCKET NUMBER: YOON S. HAM NAME OF SUBMITTER:

SIGNATURE:	/Yoon S. Ham/
DATE SIGNED:	03/25/2015
Total Attachments: 10	
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#### Docket No.:

### ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

- 1) SONG, Jinhan
- 2) LIM, Jeongyeon
- 3) MOON, Joohee
- 4) LEE, Yunglyul
- 5) KIM, Haekwang
- 6) JEON, Byeungwoo
- 7) HAN, Jongki
- 8) PARK, Hyoungmee
- 9) LEE, Juock

who has made a certain new and useful invention, hereby sells, assigns and transfers unto

SK TELECOM.CO., LTD, a Korean Corporation having a place of business at 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea

its successors and assigns (hereinafter designated "ASSIGNEE") the entire right, title and interest for the United States of America as defined in 35 U.S.C. 100 in the invention entitled

### VIDEO ENCODING/DECODING APPARATUS AND METHOD

(a)	for which an application for United States Letters Patent was filed on, and identified by United States Patent Application No	; or
(b)	for which an application for United States Letters Patent was executed on	······································
issue any reissues, Convent	undersigned hereby authorizes and requests the United States Commissioner of Patents and y and all United States Letters Patent which may be granted therefore and any and all extense, continuations, or continuations-in-part thereof, and the right to all benefits under the tion for the Protection of Industrial Property to the said ASSIGNEE, for its interest as A bors, assigns and legal representatives; the undersigned agrees that the attorneys of record in s	ions, divisions, International SSIGNEE, its

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

shall hereafter act on behalf of said ASSIGNEE:

1) Troban Song	Jul 24th 2013
Name: SONG, Jinhan	Date:
2)	Date:
Name: MOON, Joohee	Date:
4) Name: LEE, Yunglyul	Date:
5) Name: KIM, Hackwang	Date:
6) Name: <b>JEON, Byeungwoo</b>	Date:
7) Name: HAN, Jongki	Date:

1)	
Name: SONG, Jinhan	Date:
2)	20/2/07/19 Date:
Name: MOON, Joohee	Date:
4)Name: LEE, Yungiyul	Date:
Name: <b>KIM, Haekwan</b> g	Date:
Name: <b>JEON, Byeungwoo</b>	Date:
7)Name: <b>HAN. Jongki</b>	Date:

8)		
Name: PARK, Hyoungmee	Date:	
9)		
Name: LEE, Juock	Date:	

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(a)	for which an application for United States Letters Patent was filed on; or; or	
(b)	for which an application for United States Letters Patent was executed on,	

and the undersigned hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all United States Letters Patent which may be granted therefore and any and all extensions, divisions, reissues, continuations, or continuations-in-part thereof, and the right to all benefits under the International Convention for the Protection of Industrial Property to the said ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives; the undersigned agrees that the attorneys of record in said application shall hereafter act on behalf of said ASSIGNEE;

AND the undersigned hereby agrees to transfer a like interest, and to render all necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, upon request of the said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, in and to any improvements, and applications for patent based thereon, growing out of or related to the said invention; and to execute any papers by the said ASSIGNEE, its successors, assigns and legal representatives, deemed essential to ASSIGNEE's full protection and title in and to the invention hereby transferred.

SIGNED on the date indicated aside my signature:

1)	
Name: SONG, Jinhan	Date:
2)Name: LIM, Jeongyeon	Date:
3) Name: MOON, Joohee	July/20/20/2 Date:
4) Name: LEE, Yungiyui	Sep. 1,20/2 Date:
5) Name: KIM, Hackwang	Ang 30, 20/2  Date:
6) Name: <b>JEON, Byeungwoo</b>	Date:
7) Han Jouli	July 20 20/2

8) Dark byong wee	- tug /13 /2012
Name: PARK, Hyoungmee	Date:
	,
9) Ju Ode Lee	July /20/2012
Name: LEE, Juock	Date:

### Docket No.:

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(a)	for which an application for United States Letters Patent was filed on			
	_, and identified by United States Patent Application No; or			
(b)	for which an application for United States Letters Patent was executed on,			

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SIGNED on the date indicated aside my signature:

13			
1,	Name: SONG, Jinhan	D	ate:
2)	Name: LIM, Jeongyeon	D	ate:
3)	Name: MOON, Joohee	D	ate:
4)	Name: LEE, Yungiyai	D	ate:
5)	Name: KIM, Haekwang	D	nte:
6)	Name: JEON, Byeunawoo	D	Sept. 7, 2012
7)	Name: HAN, Jongki	D	ate:

8)		
Name: PARK, Hyoungmee	Date:	A
9)		
Nome: LEE Inosk	Data	