503235816 03/25/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3282434

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DIKLA DOTAN-COHEN	03/23/2015
LILACH PERRY	03/23/2015
LIRON LEVIN	03/25/2015

RECEIVING PARTY DATA

Name:	MICROSOFT TECHNOLOGY LICENSING, LLC
Street Address:	ONE MICROSOFT WAY
City:	REDMOND
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14668708

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 425-707-9382

Email: stevensp@microsoft.com

Correspondent Name: MICROSOFT CORPORATION

Address Line 1: ONE MICROSOFT WAY

Address Line 4: REDMOND, WASHINGTON 98052

ATTORNEY DOCKET NUMBER:	355883.01
NAME OF SUBMITTER:	SHELBY PRUITT
SIGNATURE:	/Shelby Pruitt/
DATE SIGNED:	03/25/2015

Total Attachments: 6

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PATENT REEL: 035256 FRAME: 0716

PATENT ASSIGNMENT

I <u>Dikla Dotan-Cohen</u> ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "<u>Proximity-Based Reminders</u>" ("APPLICATION"), which:

MS Docket No.: 355883.01

\boxtimes	will be filed.	ASSIGNOR h	ereby auth	orizes, and	l requests,
	ASSIGNEE'S legal	representative	e, Microsoft	Technology	/ Licensing,
	LLC., One Mic	rosoft Way,	Redmond,	Washingt	on 98052
	(ASSIGNEE'S LEC	GAL REPRESE	NTATIVES),	to insert	here in
	parentheses (file	d on		and given	Application
	No		by	the	following
	Office			this APF	'LICATION's
	Application No., f	iling date, and	Office, when	n known;	
	was filed on	and	d was given .	Application	
	No	by the follo	owing Office		
	#		39 <u>.</u>		

Microsoft Technology Licensing, LLC, a Washington limited liability company, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")):

ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S LEGAL REPRESENTATIVES to insert the Application No., filing date, and Office into the following table for any APPLICATION DERIVATIVES after they are known;

1	

Page 1 of 2

PATENT	ASSIGNMENT	MS	Docket No.:	<u>355883.0</u> 1
			***************************************	***************************************

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, ASSIGNOR's entire and exclusive rights, title and interest, including the right of priority, in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in whole or in part, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Della Dilan Gelsa.	<u> </u>
Inventor's Signature	Date /
Dikla Dotan-Cohen	Tack Thas-day
Printed Name in English	Printed Name in Native Language
	(if other than English)

PATENT ASSIGNMENT

I <u>Lilach Perry</u> ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "<u>Proximity-Based Reminders</u>" ("APPLICATION"), which:

MS Docket No.: 355883.01

\boxtimes	will be filed. ASSIGNOR	hereby auth	orizes, and requests
	ASSIGNEE'S legal representat		
	LLC., One Microsoft Wa	y, Redmond,	Washington 98052
	(ASSIGNEE'S LEGAL REPRE	SENTATIVES),	to insert here in
	parentheses (filed on	•	and given Application
	No.	by	the following
	Office		this APPLICATION's
	Application No., filing date, a	nd Office, whei	ı known;
	was filed on	and was given .	Application
	Noby the fe		
	"	99 ,	

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Page 1 of 2

PATENT AS	SIGNMENT	MS Doc	ket No.:	<u>355883.01</u>

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Wach Perry	3193145
Inventor's Signature	Date
Lilach Perry	100 150
Printed Name in English	Printed Name in Native Language
	(if other than English)

DATENT	ASSIGNN	TUNGS
LUTTINIA	MOORTHIN	/3.32 i V 1

Liron Levin ("ASSIGNOR") am the original inventor or an original joint inventor of subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Proximity-Based Reminders" ("APPLICATION"), which:

X	will be filed. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S				
	legal representative, Microsoft Technology Licensing, LLC., One Microsoft				
	Way, Redmond, Washington 98052 (ASSIGNEE'S LEGAL				
	REPRESENTATIVES), to insert here in parentheses (filed or				
	and given Application No by the following				
	Office this APPLICATION's Application				
	No., filing date, and Office, when known;				
	was filed on and was given Application No				
	by the following Office "";				
	and the same of th				

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Application No.

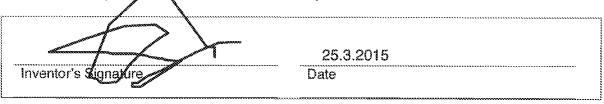
Filing Date

Office

MS Docket No.: 355883.01

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Page 1 of 2

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PATENT ASSIGNMENT

Liron Levin	ذردامال ذرادا
Printed Name in English	Printed Name in Native Language (if other than English)

RECORDED: 03/25/2015