

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
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EPAS ID: PAT3285677

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
DARREN B. MCMILLAN	03/27/2015
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	DOUBLE MAC'S SWIM BAITs, LLC
<b>Street Address:</b>	P.O. BOX 691
<b>City:</b>	WISE
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	24293
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29495017
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(785)242-3308
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
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<b>Email:</b>	dream@reamlawfirm.com
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<b>Address Line 1:</b>	210 W. TECUMSEH STREET
<b>Address Line 4:</b>	OTTAWA, KANSAS 66067
<b>ATTORNEY DOCKET NUMBER:</b>	95979
<b>NAME OF SUBMITTER:</b>	DALE J. REAM
<b>SIGNATURE:</b>	/Dale J. Ream/
<b>DATE SIGNED:</b>	03/27/2015
This document serves as an Oath/Declaration (37 CFR 1.63).	
<b>Total Attachments: 2</b>	
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source=McMillanDoubleMac-Assignment#page2.tif	

## Assignment of Patent

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Darren McMillan, an individual having an address of P.O. Box 691, Wise, VA 24293-0691 (hereinafter Assignor) hereby assign, transfer, and conveys to Double Mac's Swim Baits, LLC a limited liability company created and existing under and by virtue of the laws of the State of Virginia, having a principal place of business at P.O. Box 691, Wise, VA 24293 its successors, legal representatives, and assigns (hereinafter "Assignee"), the Assignor's entire right, title, and interest in and to the invention for a Fishing Lure; in and to the patent application filed on the June 26, 2014 and assigned serial number 29/495,017 (due to issue on March 31, 2015, patent number D725,738) and based thereon; in and to all patents to be issued pursuant to said application and any divisionals, continuations, continuations in part, extensions, renewals, and reissues thereof; and in and to all applications for patents or similar legal protection that may hereafter be filed for said invention in any country, all patents or similar legal protection that may be granted for said invention in any country and all extensions, renewals and reissues thereof or legal equivalent thereof.

Assignor hereby authorizes and requests the Director of Patents and Trademarks of the United States, and any official of any other country whose duty it is to issue patents or similar legal protection on said applications, to issue patents or similar legal protection for said invention to Assignee, the same to be held by Assignee for its own use and benefit, to the full end of the term for which said patents or similar legal protection are or may be granted, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment not been made.

Assignor hereby further agrees, upon the request of Assignee, to execute any and all applications for divisionals, continuations and/or continuations in part for said invention or improvements and any supplemental oath or declaration relating thereto, and any applications for the reissue or extension of any patent that may be granted upon said

applications that Assignee may deem necessary or expedient. Assignor further agrees that in the event any said application, or patent issued thereon, becomes involved in an interference, upon request of Assignee, Assignor will cooperate to the best of his ability with Assignee in preparing the preliminary statement and giving and producing evidence in support thereof. Assignor hereby agrees to perform, upon such request, any and all affirmative acts to obtain said patents or similar legal protection, and vest all rights therein in Assignee as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor hereby covenants and warrants that as of the date hereof he is the true lawful owner of the entire, right, title, and interest in said invention, applications, and patents which may issue pursuant thereto, that he has full right and power to convey the same, that the same are free and clear of all liens, charges, and encumbrances whatsoever, and that he has not executed and will not execute any agreement in conflict herewith.

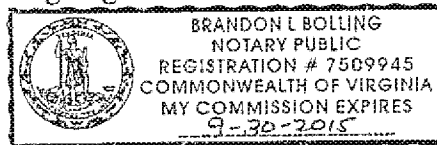
Executed this 27<sup>TH</sup> day of MARCH, 2015,  
at 10:00 Am

  
Darren B. McMillan

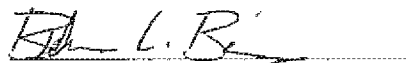
State of VIRGINIA )  
                                  ) SS:  
County of WISE )

Before me personally appeared said DARREN B. McMILLAN  
and acknowledged the foregoing instrument to be his free act and deed this 27<sup>TH</sup> day  
of MARCH, 2015.

Seal



My commission expires 9-30-2015

  
(Notary Public)