

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT3287037

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	ACTIVE DATA, INC.	12/16/2014
RECEIVING PARTY DATA		
Name:	RPX CORPORATION	
Street Address:	ONE MARKET PLAZA	
Internal Address:	STEUART TOWER, SUITE 800	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94105	
PROPERTY NUMBERS Total: 4		
	Property Type	Number
	Patent Number:	8166522
	Patent Number:	7814172
	Application Number:	13450082
	Application Number:	14323102
CORRESPONDENCE DATA		
Fax Number:	(972)479-0464	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	9724790462	
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Correspondent Name:	GREGORY M. HOWISON	
Address Line 1:	P.O. BOX 741715	
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ATTORNEY DOCKET NUMBER:	RPXC-29189-ACTIVE DATA	
NAME OF SUBMITTER:	GREGORY M. HOWISON	
SIGNATURE:	/Gregory M. Howison, Reg. #30646/	
DATE SIGNED:	03/27/2015	
Total Attachments: 3		
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EXHIBIT A

Patent Assignment

This patent assignment ("Assignment") is entered into as of December 16, 2014 (the "Effective Date"), by and between Active Data, Inc., a Pennsylvania corporation, with principal place of business at 190 Brodhead Road, Suite 300, Bethlehem, PA 18017 ("Seller"), and RPX Corporation, a Delaware corporation, with principal place of business at One Market Plaza, Steuart Tower, Suite 800, San Francisco, CA 94105 ("Buyer").

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller hereby irrevocably assigns, sells, grants, transfers and conveys and agrees to assign, sell, grant, transfer, and convey to Buyer, and Buyer hereby accepts and receives, all right, title, and interest throughout the world in and to:

(a) the issued patents and pending patent applications identified on Schedule 1 attached hereto and any issued patent or patent application that directly or indirectly claims or is amended to claim priority to any of the above, in whole or in part (the "Listed Patents");

(b) to the extent not included in (a), all issued patents, rights to inventions and pending and future applications for patents under U.S. law or regulation or of any foreign country with respect to the patentable inventions from which such Listed Patents arise, including without limitation utility patents, utility models, design patents, invention certificates, provisionals, continuations, divisionals, continuations-in-part, reexaminations, reissues, extensions and renewals, in all countries of the world, as well as any patents and patent applications to which any of the Listed Patents or any of the foregoing directly or indirectly claim priority, in whole or in part (subcategories (a) and (b) collectively, the "Assigned Patents");

(c) all causes of action (whether known or unknown or whether currently pending, filed or otherwise) and other enforcement rights under or on account of the Listed Patents, including without limitation all causes of action and other enforcement rights for damages, injunctive relief, and any other remedies of any kind for past, current and future infringement; and

(d) all rights to collect royalties or other payments under or on account of the Assigned Patents and the foregoing subcategory (c).

Seller agrees upon request (and at the expense) of Buyer to, and if Seller is unable or unwilling to do so authorizes Buyer to act in Seller's name to: execute all oaths, assignments, powers, and any other papers necessary to perform Seller's obligations hereunder, testify in any proceeding, and otherwise take any action, and fully cooperate with Buyer to perform Seller's obligations hereunder, in each case, related to securing and enforcing Buyer's rights related to this Assignment.

The terms and conditions of this Assignment will inure to the benefit of Buyer, its successors, assigns, and other legal representatives and will be binding upon Seller, its successors, assigns, and other legal representatives.

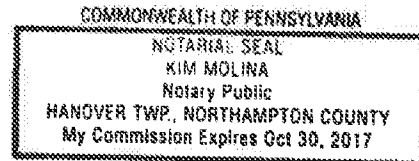
IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed as of the Effective Date. The individuals signing for the parties represent and warrant that he or she has authority to sign for and enter into this Assignment on behalf of the respective parties.

Seller:

Notary Seal:

Active Data, Inc.

By: [Signature]
Name: Susan C. Yee
Title: COO
Date: 12/16/14



Buyer:

RPX Corporation

By: [Signature]
Name: Sarah M. Gauthier
Title: Sr. Dir. Acquisition
Date: 12/19/2014

SCHEDULE 1

PATENTS AND PATENT APPLICATIONS

Patents

Patent No.	Issue Date	Application Serial No.	Filing Date	Title
8,166,522	4/24/12	12/902,326	10/12/10	Syndication methodology to dynamically place digital assets on non-related web sites
7,814,172	10/12/10	09/923,923	8/7/01	Syndication methodology to dynamically place digital assets on non-related web sites

Patent Applications

Application Serial No.	Filing Date	Title/Description	Status
13/450,082	4/18/12	Method of generating and providing script associated with a digital asset	Non-final action mailed 9/19/14
14/323,102	7/3/14	Method of generating and providing script associated with a digital asset	Not yet assigned to examiner

Foreign Patents and Applications

Country/Region	Patent No./Application No.	Filing Date	Title	Status
CA	2419056	8/7/01	Syndication methodology to dynamically place digital assets on non-related web sites	Granted 7/24/12
EU	01967955.4	8/7/01	Syndication methodology to dynamically place digital assets on non-related web sites	Pending

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