503242378 03/30/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
XIAO MINGREN	03/26/2015

RECEIVING PARTY DATA

Name:	SCENTSY, INC.
Street Address:	2701 E. PINE STREET
City:	MERIDIAN
State/Country:	IDAHO
Postal Code:	83642

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13092697

CORRESPONDENCE DATA

Fax Number: (801)531-9168

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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ATTORNEY DOCKET NUMBER:	3472-P10120.1US	
NAME OF SUBMITTER:	STEPHEN E. PULLEY	
SIGNATURE:	/Stephen E. Pulley/	
DATE SIGNED:	03/30/2015	

Total Attachments: 2

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PATENT 503242378 REEL: 035290 FRAME: 0194

ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, each undersigned ASSIGNOR does hereby:

SELL, ASSIGN AND TRANSFER to Scentsy, Inc. ("ASSIGNEE"), a corporation of the state of Idaho having a place of business at 2701 E. Pine Street Meridian, ID 83642, the entire right, title and interest in and to the Application for United States Letters Patent Serial No. 13/092,697 filed on April 22, 2011, and titled SCENT WARMERS HAVING NON-INCANDESCENT HEATING AND LIGHT-EMITTING DEVICES AND RELATED METHODS(hereinafter referred to as the "Invention") and application throughout the United States of America, including any and all Letters Patent granted on any division, continuation, continuation in part and reissue of said application for the full term or terms for which the same may be granted, including all priority rights under any International Convention;

AUTHORIZE AND REQUEST the issuing authority to issue any and all Letters Patent referred to above to ASSIGNEE, as the ASSIGNEE of the entire right, title and interest in and to the same, for ASSIGNEE'S sole use and behoof; and for the use and behoof of ASSIGNEE'S legal representatives and successors, to the full end of the term for which such Letters Patent may be granted, as fully and entirely as the same would have been held by ASSIGNOR had this assignment and sale not been made;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, to execute all documents that legally may be required in connection with the filing, prosecution and maintenance of said application or any other patent application(s) in the United States for said Invention, including additional documents that may be required to affirm the rights of ASSIGNEE in and to said Invention; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the undersigned relating to said Invention and the history thereof;

PATENT REEL: 035290 FRAME: 0195

Address: