PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
KEI CHENG	12/16/2014

RECEIVING PARTY DATA

Name:	WORLD WIDE STATIONERY MFG. CO., LTD.
Street Address:	19/F., KOON WAH MIRRORS FACTORY
Internal Address:	3RD INDUSTRIAL BUILDING, 5-9 KA HING RD.
City:	KWAI CHUNG, NEW TERRITORIES
State/Country:	HONG KONG

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14504069

CORRESPONDENCE DATA

Fax Number: (314)231-4342

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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Correspondent Name: SENNIGER POWERS LLP

Address Line 1: 100 N. BROADWAY, 17TH FLOOR Address Line 4: ST. LOUIS, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	WWSM 2649.US (DSS)
NAME OF SUBMITTER:	DEBRA S. STAAS
SIGNATURE:	/Debra S. Staas/
DATE SIGNED:	03/31/2015

Total Attachments: 3

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PATENT 503243389 REEL: 035297 FRAME: 0347

ASSIGNMENT

WHEREAS, I, Kei CHENG of Hong Kong, China have invented an improvement in RING BINDER MECHANISM (WW/NP1302; WWSM 2648.US) and have executed an application for a United States patent based thereon assigned Serial No. 14/504,069, filed October 1, 2014, and an application filed in the People's Republic of China, Serial No. 201310530283.6, filed October 31, 2013, and an application filed in the People's Republic of China, Serial No. 201320680976.9, filed October 31, 2013;

AND, WHEREAS, World Wide Stationery Mfg. Co., Ltd. of Hong Kong, China, a corporation duly organized and existing under and by virtue of the laws of China (hereinafter referred to as "ASSIGNEE") is desirous of acquiring certain rights thereunder;

NOW, THEREFORE, for one dollar and other good and valuable consideration, receipt of all of which is hereby acknowledged, I have agreed to and do hereby sell, assign and transfer unto said ASSIGNEE the entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said invention, said United States application, any other United States applications (including provisional, non-provisional, divisional, continuing, or reissue applications) based in whole or in part on said United States application or in whole or in part on said invention, the aforesaid Chinese application and any other Chinese applications based in whole or in part on said Chinese application, and any other applications in any country based in whole or in part on either or both of the aforesaid United States and Chinese applications or in whole or in part on

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said invention, and any and all patents (including extensions thereof) of any country which have been or may be granted on any of the aforesaid applications or on said invention or any part thereof;

TO BE HELD AND ENJOYED by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me had no sale and assignment of said interest been made;

AND I hereby authorize and request the Director of the United States Patent and Trademark Office of the United States of America to issue any and all United States patents which may be granted upon said United States applications or any of them, or upon said invention or any part thereof, to said ASSIGNEE;

AND I hereby agree for myself and for my heirs, executors and administrators, to execute without further consideration any further lawful documents and any further assurances, and any provisional, non-provisional, divisional, continuing, reissue, or other applications for patents of any country, that may be deemed necessary by said ASSIGNEE fully to secure to said ASSIGNEE its interest as aforesaid in and to said invention or any part thereof, and in and to said several patents or any of them;

AND I hereby covenant for myself and my legal representatives, and agree with said ASSIGNEE, its successors and assigns, that I have granted no right or license to make, use or sell said invention, to anyone except said ASSIGNEE, that prior to the execution of this deed my right, title and interest in said invention had not been otherwise encumbered, and that I

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have not executed and will not execute any instrument in conflict herewith.

IN WITNESS WHEREOF, I have hereunto set my hand.

Date

Kei CHENG

16/14/14 Date Nitness L

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