

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3292578

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the ASSIGNEE NAME THAT WAS INCORRECTLY RECORDED AS "SALUS MEDICAL, LLC" previously recorded on Reel 030338 Frame 0982. Assignor(s) hereby confirms the THE ASSIGNMENT.
RESUBMIT DOCUMENT ID:	503229548

CONVEYING PARTY DATA

Name	Execution Date
THOMAS EDWIN BRUST	02/27/2013
PHIL KENNEDY	02/27/2013
JAMAL KHAN	03/01/2013
JAY W. JOHNSON	03/12/2013
TOM WADDELL	03/04/2013

RECEIVING PARTY DATA

Name:	SALUS DEVICES, LLC
Street Address:	7700 NORTH FIELD RIDGE RD.
City:	ST. PAUL
State/Country:	MINNESOTA
Postal Code:	55110

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13772405

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: request@slwip.com

Correspondent Name: SCHWEGMAN LUNDBERG & WOESSNER, P.A.

Address Line 1: PO BOX 2938

Address Line 4: MINNEAPOLIS, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:	3387.002US1
NAME OF SUBMITTER:	ERIKA L. WATKINS
SIGNATURE:	/ Erika L. Watkins /
DATE SIGNED:	04/01/2015

Total Attachments: 39

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PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Thomas Edwin Brust</td> <td>02/27/2013</td> </tr> <tr> <td>Phil Kennedy</td> <td>02/27/2013</td> </tr> <tr> <td>Jamal Khan</td> <td>03/01/2013</td> </tr> <tr> <td>Jay W. Johnson</td> <td>03/12/2013</td> </tr> <tr> <td>Tom Waddell</td> <td>03/04/2013</td> </tr> </tbody> </table>		Name	Execution Date	Thomas Edwin Brust	02/27/2013	Phil Kennedy	02/27/2013	Jamal Khan	03/01/2013	Jay W. Johnson	03/12/2013	Tom Waddell	03/04/2013
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>Salus Medical, LLC</td> </tr> <tr> <td>Street Address:</td> <td>7700 North Field Ridge Road</td> </tr> <tr> <td>City:</td> <td>St. Paul</td> </tr> <tr> <td>State/Country:</td> <td>MINNESOTA</td> </tr> <tr> <td>Postal Code:</td> <td>55110</td> </tr> </table>		Name:	Salus Medical, LLC	Street Address:	7700 North Field Ridge Road	City:	St. Paul	State/Country:	MINNESOTA	Postal Code:	55110		
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CORRESPONDENCE DATA													
Fax Number:	6057911857												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone:	612-373-6900												
Email:	Request@slwip.com												
Correspondent Name:	Schwegman Lundberg & Woessner, P.A.												
Address Line 1:	P.O. Box 2938												
Address Line 4:	Minneapolis, MINNESOTA 55402-0938												
ATTORNEY DOCKET NUMBER:	3387.002US1												
NAME OF SUBMITTER:	Sarah J. Knight												
Signature:	/Sarah J. Knight/												

CH \$40.00 13772405

PATENT

REEL: 035310 FRAME: 0560

ASSIGNMENT

WHEREAS, Thomas Edwin Brust, Phil Kennedy, Jamal Khan, Jay W. Johnson and Tom Waddell (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention") which are described in a patent application filed on February 21, 2013, which application was assigned US patent application serial number 13/772,405, and which is titled GOAL-BASED CONTENT SELECTION AND DELIVERY; which are described in a patent application filed on December 3, 2012, which application was assigned US application serial number 61/732,676, and which is titled CONTENT SUGGESTION ENGINE.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

Devices

CONVEY, ASSIGN, AND TRANSFER to Salus Medical, LLC (the "Assignee"), having a place of business at 7700 North Field Ridge Rd., St. Paul, MN 55110, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

Initial: TJK
Date: 2/2/15

- the Invention which is disclosed in the above-identified application or applications;
- such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);
- all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;
- including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;
- and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any

information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Assignment

Docket No: 3787,002US1

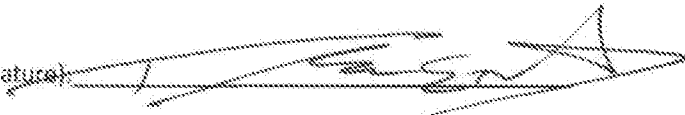
Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 3 of 7

Assignor:

(Signature)



Name: Thomas Edwin Brust

City/State: White Bear Lake, MN

Date: 02/27/13

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 4 of 7

Assignor:

(Signature): _____

Name: Phil Kennedy

City/State: Eagan, MN

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 5 of 7

Assignor:

(Signature): _____

Name: Jamal Khan

City/State: Redding, CT

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 6 of 7

Assignor:

(Signature): _____

Name: Jay W. Johnson

City/State: Minnetrista, MN

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 7 of 7

Assignor:

(Signature): _____

Name: Tom Waddell

City/State: New Brighton, MN

Date: _____

ASSIGNMENT

WHEREAS, Thomas Edwin Brust, Phil Kennedy, Jamal Khan, Jay W. Johnson and Tom Waddell (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention") which are described in a patent application filed on February 21, 2013, which application was assigned US patent application serial number 13/772,405, and which is titled GOAL-BASED CONTENT SELECTION AND DELIVERY; which are described in a patent application filed on December 3, 2012, which application was assigned US application serial number 61/732,676, and which is titled CONTENT SUGGESTION ENGINE.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

Devices

CONVEY, ASSIGN, AND TRANSFER to Salus Medical, LLC (the "Assignee"), having a place of business at 7700 North Field Ridge Rd., St. Paul, MN 55110, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

Initial: PK
Date: 2/28/15

- the Invention which is disclosed in the above-identified application or applications;
- such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);
- all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;
- including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;
- and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such Invention to the Assignee;

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any

information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 3 of 7

Assignor:

(Signature): _____

Name: Thomas Edwin Brust

City/State: White Bear Lake, MN

Date: _____

Assignment

Docket No: 3387 (02/2011)

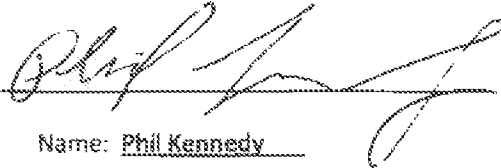
Assignor: Thomas Edwin Bruni et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 4 of 7

Assignor:

(Signature):



Name: Phil Kennedy

City/State: Eagan, MN

Date:

2/27/13

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 5 of 7

Assignor:

(Signature): _____

Name: Jamal Khan

City/State: Redding, CT

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 6 of 7

Assignor:

(Signature): _____

Name: Jay W. Johnson

City/State: Minnetrista, MN

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 7 of 7

Assignor:

(Signature): _____

Name: Tom Waddell

City/State: New Brighton, MN

Date: _____

ASSIGNMENT

WHEREAS, Thomas Edwin Brunt, Phil Kennedy, Samal Khan, Jay W. Johnson and Tom Waddell (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "Invention") which are described in a patent application filed on February 21, 2013, which application was assigned US patent application serial number 13/712,403, and which is titled **GOAL BASED CONTENT SELECTION AND DELIVERY**, which are described in a patent application filed on December 3, 2013, which application was assigned US application serial number 62/732,478, and which is titled **CONTENT SUGGESTION ENGINE**.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally

Devise

CONVEY ASSIGN AND TRANSFER to Liva Medical, LLC (the "Assignee"), having a place of business at 7706 North Field Ridge Rd., St. Paul, MN 55110, the Undersigned's entire right, title, and interest in the United States and all foreign countries and jurisdictions in and to:

the invention which is disclosed in the above-identified application or applications;
such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such invention (including any application for a utility model or an invention patent application);

all original and renewed patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any comprehensive treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement.

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents pertaining such invention to the Assignee.

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 21386 may (directly or through his/her designee) devise, issue, or alter any

[Handwritten signature and date]
Date: 3/2/15

information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 3 of 7

Assignor:

(Signature): _____

Name: Thomas Edwin Brust

City/State: White Bear Lake, MN

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 4 of 7

Assignor:

(Signature): _____

Name: Phil Kennedy

City/State: Eagan, MN

Date: _____

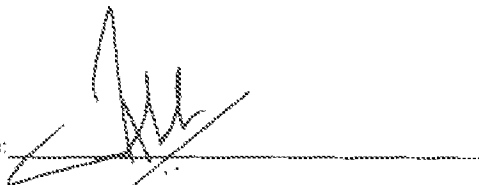
Assignment

Docket No: 3987.002451

Assignors: Thomas Edison Baus et al
Title: GOAL BASED CONTENT SELECTION AND DELIVERY
Page 5 of 7

Assignor:

(Signature)



Name: Jamal Khan

City/State: Bedding, CT

Date:

March 1st 2013

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 6 of 7

Assignor:

(Signature): _____

Name: Jay W. Johnson

City/State: Minnetrista, MN

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 7 of 7

Assignor:

(Signature): _____

Name: Tom Waddell

City/State: New Brighton, MN

Date: _____

ASSIGNMENT

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FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

Devices

CONVEY, ASSIGN, AND TRANSFER to Salus Medical, LLC (the "Assignee"), having a place of business at 7700 North Field Ridge Rd., St. Paul, MN 55110, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

Initial: TWJ

Date: 2-25-2015

the Invention which is disclosed in the above-identified application or applications;
such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such Invention (including any application for a utility model or an innovation patent application);
all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such Invention;
including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;
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WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the Undersigned shall (1) execute all provisional, non-provisional, divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other patent applications for the Invention; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers for the Invention; (3) communicate to the Assignee all facts known to the Undersigned relating to the Invention and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for the Invention; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such Invention in the Assignee, or for securing, maintaining and enforcing proper patent protection for the Invention;

COVENANT, that should any provision of this agreement be held unenforceable by an authority of competent jurisdiction, such a ruling shall not affect the validity and enforceability of the remaining provisions. To the extent that any such provision is found to be unenforceable, the Undersigned, when requested and without compensation shall act in good faith to substitute for such provision a new provision with content and purpose as close as possible to the provision deemed unenforceable.

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives, and successors of the Undersigned, and is to extend to the benefit of the successors, assigns, and nominees of the Assignee.

AGREED as of the date of my signature below:

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 3 of 7

Assignor:

(Signature): _____

Name: Thomas Edwin Brust

City/State: White Bear Lake, MN

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 4 of 7

Assignor:

(Signature): _____

Name: Phil Kennedy

City/State: Eagan, MN

Date: _____

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 5 of 7

Assignor:

(Signature): _____

Name: Jamal Khan

City/State: Redding, CT

Date: _____

Assignor:

(Signature): Jay W. Johnson

Name: Jay W. Johnson

City/State: Minnetrista, MN

Date: 3-12-2013

Assignment

Docket No: 3387.002US1

Assignors: Thomas Edwin Brust et al.

Title: GOAL-BASED CONTENT SELECTION AND DELIVERY

Page 7 of 7

Assignor:

(Signature): _____

Name: Tom Waddell

City/State: New Brighton, MN

Date: _____

ASSIGNMENT

WHEREAS, Thomas Edwin Brust, Phil Kennedy, Jamal Khan, Jay W. Johnson and Tom Waddell (hereinafter the "Undersigned") have made one or more inventions and other subject matter (hereinafter collectively referred to as the "invention") which are described in a patent application filed on February 21, 2013, which application was assigned US patent application serial number 13/772,405, and which is titled GOAL-BASED CONTENT SELECTION AND DELIVERY; which are described in a patent application filed on December 3, 2012, which application was assigned US application serial number 61/732,676, and which is titled CONTENT SUGGESTION ENGINE.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged by the Undersigned, the Undersigned do hereby irrevocably and unconditionally:

Devices

CONVEY, ASSIGN, AND TRANSFER to Salus Medical, LLC (the "Assignee"), having a place of business at 7700 North Field Ridge Rd., St. Paul, MN 55110, the Undersigned's entire right, title, and interest for the United States and all foreign countries and jurisdictions in and to:

Initial WTG
Date 2/25/15

the invention which is disclosed in the above-identified application or applications;

such application or applications, and all divisional, continuing (including continuation-in-part), substitute, renewal, reissue, and all other applications for a patent or patents which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries and jurisdictions based in whole or in part on any of such invention (including any application for a utility model or an innovation patent application);

all original and reissued patents which have been or shall be issued in the United States and all foreign countries and jurisdictions based in whole or in part on any of such invention;

including the right to claim priority to the above-identified patent application or applications in relation to subject matter based in whole or in part on the above-identified patent application or applications and any of the foregoing including the right to file foreign applications under the provisions of any convention or treaty;

and including the right to all causes of action, remedies, and other enforcement rights related to the above-identified application or applications, including without limitation the right to sue for past, present, or future infringement, misappropriation, or violation of any and all rights related to the above-identified patent application or applications and any of the foregoing, including the right to obtain and collect damages for past, present, or future infringement;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such invention to the Assignee;

AUTHORIZE AND REQUEST that any attorney associated with U.S. Patent and Trademark Office (USPTO) Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any

information related to the above-identified patent application or applications or any of the foregoing, after execution of this Assignment;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or shall be made to others by the Undersigned, and that the full right to convey the same as herein expressed is possessed by the Undersigned;

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Page 6 of 7

Assignor:

(Signature): _____

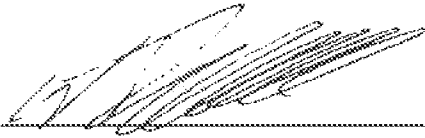
Name: Jay W. Johnson

City/State: Minnetrista, MN

Date: _____

Assignor:

(Signature):



Name: Tom Waddell

City/State: New Brighton, MN

Date: Mar 4, 2013