

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

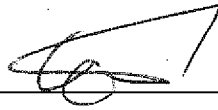
EPAS ID: PAT3293526

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
ALEXANDER SOBOL	11/01/2012
ANDRE ROHE	11/26/2012
SANGSOO SUNG	11/27/2012
LUCIAN F. CIONCA	11/01/2012
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	GOOGLE INC.
<b>Street Address:</b>	1600 AMPHITHEATRE PARKWAY
<b>City:</b>	MOUNTAIN VIEW
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14589140
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	(617) 542-5070
<b>Email:</b>	apsi@fr.com
<b>Correspondent Name:</b>	CHRISTINA V. MCDONOUGH
<b>Address Line 1:</b>	FISH & RICHARDSON P.C.
<b>Address Line 2:</b>	P.O.BOX 1022
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55440-1022
<b>ATTORNEY DOCKET NUMBER:</b>	16113-3805002
<b>NAME OF SUBMITTER:</b>	EDWARD L. PENANO
<b>SIGNATURE:</b>	/EDWARD L. PENANO/
<b>DATE SIGNED:</b>	04/01/2015
<b>Total Attachments: 3</b>	
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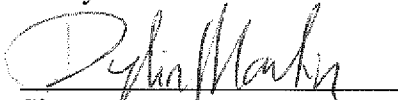
ASSIGNMENT

For valuable consideration, we, ALEXANDER SOBOL of Los Altos, CA, ANDRE ROHE of Mountain View, CA, SANGSOO SUNG of Palo Alto, CA, and LUCIAN F. CIONCA of Santa Clara, CA, hereby assign to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are the subject of United States Provisional Application No. 61/536,948, filed September 20, 2011, and which are the subject of an application for United States Patent signed by us, entitled BLENDING CONTENT IN AN OUTPUT, filed September 13, 2012, and assigned U.S. Serial Number 13/614,353, and we authorize and request the attorneys appointed in this application to hereafter complete this assignment by inserting above the filing date and serial number of this application, when known; this assignment including said applications, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said applications under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.



ALEXANDER SOBOL

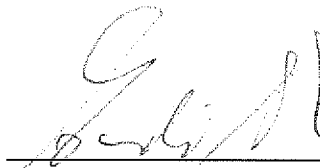
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Signature

Date: 11/01/2012

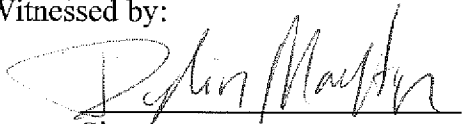
Dylan Martin  
Typed or Printed Name

1480 Waller St. #4  
San Francisco, CA 94117  
Witness Address



ANDRE ROHE

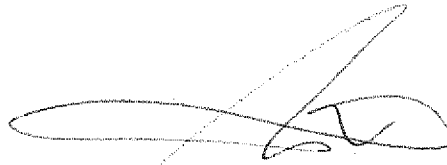
Witnessed by:

  
Signature

Date: 11/26/12

Dylan Martin  
Typed or Printed Name

1480 Waller St. #4  
San Francisco, CA 94117  
Witness Address



SANGSOO SUNG

Witnessed by:



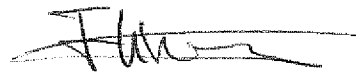
Signature

Date: 11/27/12

Dylan Martin  
Typed or Printed Name

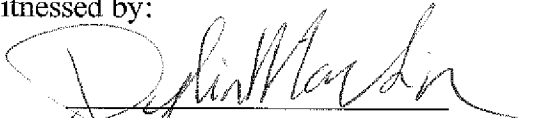
1480 Waller St. #4  
San Francisco, CA  
Witness Address

94117



LUCIAN F. CIONCA

Witnessed by:



Signature

Date: 11-1-2012

Dylan Martin  
Typed or Printed Name

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Witness Address

94117