503247005 04/01/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3293623

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--|----------------|
| HITACHI CONSUMER ELECTRONICS CO., LTD. | 08/19/2014 |

RECEIVING PARTY DATA

| Name: | HITACHI MAXELL, LTD. | |
|-------------------|------------------------|--|
| Street Address: | 1-88, USHITORA 1-CHOME | |
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| City: | OSAKA | |
| State/Country: | JAPAN | |
| Postal Code: | 567-8567 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14460942 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 093265-0041 |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | TOMOKI TANIDA |
| SIGNATURE: | /TOMOKI TANIDA/ |
| DATE SIGNED: | 04/01/2015 |

Total Attachments: 2

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PATENT 503247005 REEL: 035315 FRAME: 0532

ASSIGNMENT

WHEREAS, HITACHI CONSUMER ELECTRONICS CO., LTD. (ASSIGNOR) is the owner of the entire right, title and interest, by virtue of recorded assignments, of the following pending applications of the United States and the inventions represented thereby:

United States Pending Applications

| U.S. Publication No. | Application Serial No. | Filing Date |
|----------------------|------------------------|-------------|
| 2007-0030392 A1 | 11/369,004 | 03-07-2006 |
| 2008-0291329 A1 | 12/182,641 | 07-30-2008 |
| 2010-0268955 AI | 12/746,876 | 06-08-2010 |
| 2011-0078737 A1 | 12/778,765 | 05-12-2010 |
| 2011-0004911/A1 | 12/783,329 | 05-19-2010 |
| 2011-0216242 A1 | 12/912,379 | 10-26-2010 |
| 2011-0242498 A1 | 12/912,555 | 10-26-2010 |
| 2011-0211041 A1 | 12/915,875 | 10-29-2010 |
| 2011-0247033 A1 | 12/955,454 | 11-29-2010 |
| 2012-0019786 A1 | 13/088,016 | 04-15-2011 |
| 2011-0299046 A1 | 13/091,670 | 04-21-2011 |
| 2012-0033935 A1 | 13/158,975 | 06-13-2011 |
| 2012-0033044 A1 | 13/164,105 | 06-20-2011 |
| 2012-0050466 A1 | 13/164,435 | 06-20-2011 |
| 2012-0154767 A1 | 13/309,188 | 12-01-2011 |
| 2012-0235508 A1 | 13/417,716 | 03-12-2012 |
| 2013-0266287 A1 | 13/877,300 | 06-24-2013 |
| 2013-0287122 A1 | 13/884,808 | 06-21-2013 |
| 2014-0016909 A1 | 14/023,319 | 09-10-2013 |
| 2014-0020032 A1 | 14/029,548 | 09-17-2013 |
| 2014-0125621 A1 | 14/154,993 | 01-14-2014 |
| 2014-0146293 A1 | 14/167,707 | 01-29-2014 |
| 2014-0146294 A1 | 14/168,606 | 01-30-2014 |
| | 14/258,385 | 04-22-2014 |
| | 14/284,327 | 05-21-2014 |
| | | |

WHEREAS, HITACHI MAXELL, LTD. (ASSIGNEE), a Japanese Company having an address of 1-88, Ushitora 1-chome, Ibaraki-shi, Osaka 567-8567, JAPAN is desirous of acquiring from ASSIGNOR its entire right, title and interest in and to said United States patent applications, and the inventions thereof;

NOW THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys the entire right, title and interest in and to the aforesaid United States patent applications, and the inventions set forth in the above-mentioned United States patent applications, including the rights of priority and including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued therefrom;

UPON SAID CONSIDERATIONS, ASSIGNOR hereby agrees with the said ASSIGNEE that it will not execute any writing or do any act whatsoever conflicting with these presents, and that it will, at any time upon request, without further or additional consideration but at the expense of said ASSIGNEE, execute such additional assignments and other writings and do such additional acts as said ASSIGNEE may deem necessary or desirable to perfect the ASSIGNEE's enjoyment of this grant, and render all

PATENT REEL: 035315 FRAME: 0533 necessary assistance in making application for and obtaining original, divisional, continuation, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or foreign countries on said inventions and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of ASSIGNOR and ASSIGNEE;

AND ASSIGNOR hereby grants the ASSIGNEE, its successors, legal representatives and assigns, the power to insert on this instrument any further identification that may be necessary or desirable to comply with the recordation rules of any appropriate and competent authority, including, without limitation, the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned representative of the ASSIGNOR party hereto is duly authorized and does hereby execute this Agreement.

HITACHI CONSUMER ELECTRONICS CO., LTD. (ASSIGNOR)

By: Morio Inoue

Signature!

Title: Senior Manager, Business Group (Authorized Signing Officer)

Date: Aug. 19, 2014

PATENT REEL: 035315 FRAME: 0534

RECORDED: 04/01/2015