

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	BEIFA GROUP CO., LTD.	03/24/2015
RECEIVING PARTY DATA		
Name:	POPPIN INC.	
Street Address:	44 WEST 18TH STREET	
Internal Address:	SUITE 701	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10011	
PROPERTY NUMBERS Total: 2		
	Property Type	Number
	Patent Number:	D669122
	Patent Number:	D668293
CORRESPONDENCE DATA		
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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ATTORNEY DOCKET NUMBER:	1006579.00043	
NAME OF SUBMITTER:	NICHOLAS A. BARONE	
SIGNATURE:	/Nicholas A. Barone/	
DATE SIGNED:	04/10/2015	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS, **Beifa Group Co., Ltd.** (hereinafter referred to as ASSIGNOR), a company duly incorporated under the laws of the People's Republic of China having a place of business at No. 298 Jiangnan Road (East) Beilun, Ningbo 315801, Peoples Republic of China, is the assignee of the inventions and patent rights described and claimed in the patents listed in Schedule A attached hereto (collectively "Patent Rights");

WHEREAS, **Poppin Inc.** (hereinafter referred to as ASSIGNEE), a company duly incorporated under the laws of Delaware having a place of business at 44 West 18th Street, Suite 701, New York, New York 10011, United States of America, is desirous of acquiring ASSIGNOR's entire right, title and interest in and to the Patent Rights, and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE its entire right, title and interest in and to the Patent Rights and any and all letter patents that may be granted for said inventions in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said applications to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said inventions, applications and all letters patents on said inventions to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patents on said inventions, for litigation regarding said letters patents, or for the purpose of protecting title to said inventions or letters patents therefor.


Beifa Group Co., Ltd.

2015.3.24
Date

By: 

Printed Name: Zhiming Qiu

Title: president of the board

Witnessed By: 

Printed Name: Grace Chan

SCHEDULE A – DESIGN PATENTS

Country/Region	Filing Date	Patent Number	Issue Date	Status
China	15 December 2010	201030678790.1	01 June 2011	Granted
China	16 December 2010	201030680785.4	01 June 2011	Granted
European Community	29 March 2011	001842626- 0018	21 April 2011	Granted
European Community	29 March 2011	001842626- 0019	21 April 2011	Granted
United States	14 June 2011	D669,122	16 October 2012	Granted
United States	14 June 2014	D668,293	02 October 2012	Granted