

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3308490

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	KATSUHIRO MASUYAMA	03/30/2015
RECEIVING PARTY DATA		
Name:	BOE TECHNOLOGY GROUP CO., LTD.	
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City:	BEIJING	
State/Country:	CHINA	
Postal Code:	100015	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Application Number:	14435385
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ATTORNEY DOCKET NUMBER:	B862.312-0091	
NAME OF SUBMITTER:	ALAN M. KOENCK	
SIGNATURE:	/Alan M. Koenck/	
DATE SIGNED:	04/13/2015	
Total Attachments: 2		
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ASSIGNMENT

WHEREAS, I, MASUYAMA Katsuhiro of Beijing, China (hereinafter referred/collectively referred to as ASSIGNOR), am the inventor of an Invention/Inventions (hereinafter referred to as Inventions) in an application for Letters Patent titled IMAGE SIGNAL PROCESSING METHOD AND SYSTEM, AND DISPLAY, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. _____, filed _____; and

WHEREAS, it is the intention of ASSIGNOR and BOE TECHNOLOGY GROUP CO., LTD., having an address at No.10 Jiuxianqiao Rd., Chaoyang District, Beijing 100015, China (hereinafter referred/collectively referred to as "ASSIGNEE"), that ASSIGNEE owns all of ASSIGNOR's right, title and interest in and to the Inventions, including all of ASSIGNOR's U.S., foreign and international patent rights therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR transfers to ASSIGNEE, its successors and assigns, ASSIGNOR's entire right, title and interest in and to the Invention, the above-identified application(s), corresponding domestic and foreign applications claiming rights or benefits to the above-identified application(s) including provisional applications, non-provisional applications, continuation applications, continuing applications, divisional applications, reissue applications, reexamination applications, design applications and continuation-in-part applications, all Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention, including all rights of priority; and ASSIGNOR authorizes the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the ASSIGNEE.

ASSIGNOR authorizes the ASSIGNEE, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

ASSIGNOR authorizes the ASSIGNEE, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

ASSIGNOR represents to the ASSIGNEE, its successors and assigns, that ASSIGNOR has not and shall not execute any writing or does any act whatsoever conflicting with this Assignment. ASSIGNOR, its executors or administrators, will at any time upon request, without additional consideration, but at the expense of the ASSIGNEE, its successors and assigns, execute such additional writings and do such additional acts as the ASSIGNEE, its successors and assigns, may deem desirable to perfect its enjoyment of this Assignment, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

Attorney Docket No.
B862.312-0091

Mar. 30, 2015
Date

K Masuyama
MASUYAMA Katsuhiro