

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICHAEL EDWARD SMITH LUNA	10/03/2013
THOMAS ALAN DONALDSON	04/13/2015
HAWK YIN PANG	10/08/2013
RECEIVING PARTY DATA	
Name:	ALIPHCOM
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Internal Address:	THIRD FLOOR
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94103
PROPERTY NUMBERS Total: 2	
Property Type	Number
Application Number:	13906244
PCT Number:	US2014000140
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	650-566-9912
Email:	docketing@kokkalaw.com
Correspondent Name:	KOKKA & BACKUS, PC
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Address Line 2:	703 HIGH STREET
Address Line 4:	PALO ALTO, CALIFORNIA 94301
ATTORNEY DOCKET NUMBER:	ALI-201/ALI-201PCT
NAME OF SUBMITTER:	SCOTT S. KOKKA
SIGNATURE:	/Scott S. Kokka/
DATE SIGNED:	04/14/2015
Total Attachments: 6	

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ASSIGNMENT OF PATENT APPLICATION

For good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, inventor:

Michael Edward Smith Luna, a citizen of the United States of America, of San Jose, CA;

Thomas Alan Donaldson, a citizen of the United States of America and the United Kingdom, of London, United Kingdom;

Hawk Pang, a citizen of the United Kingdom, of San Jose, CA;

Who have created a certain invention for which an application for United States Letters Patent entitled "SMART MEDIA DEVICE ECOSYSTEM USING LOCAL DATA AND REMOTE SOCIAL GRAPH DATA" has been executed and was filed in the U.S. Patent and Trademark Office on **May 30, 2013** and assigned Serial Number **13/906,244**;

Do hereby sell, assign and transfer to **AliphCom**, a corporation having a place of business **99 Rhode Island Street, Third Floor, San Francisco, CA 94103**, his successors, assigns, and legal representatives, the full and exclusive right to said invention and said application and to any and all inventions described in said application for the United States, its territorial possessions and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefore in the United States, its territorial possessions and all foreign countries; and in and to any and all provisionals, continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, and all other applications for Letters Patent relating thereto which have been or shall be filed in the United States, its territorial possession and/or any foreign countries, and all rights, together with all priority rights, under any of the international conventions, unions, agreements, acts, and treaties, including all future conventions, unions, agreements, acts, and treaties;

Agree that **AliphCom**, hereinafter referred to as Assignee, may apply for and receive Letters Patent for said invention and said inventions, hereinafter referred to as said invention, in its own name, in the United States, its territorial possessions, and all foreign countries; and that, when requested to carry out in good faith the intent and purpose of this assignment, at the expense of said Assignee, its successors, assigns and legal representatives, the undersigned will execute all continuations-in-part, continuations, divisions, substitutes, reissues, extensions thereof, execute all rightful oaths, assignments, powers of attorney and other papers, testify in any legal or quasi legal proceedings; communicate to said Assignee, its successors, assigns or legal representatives all facts known to the undersigned relating to said invention and the history thereof; and generally do everything possible which said Assignee, its successors, assigns, or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said invention and for vesting title to said invention and all applications for patents on said invention in said Assignee, successors, assigns, or legal representatives;

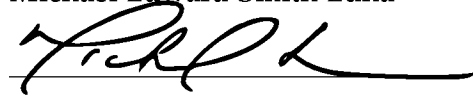
The terms "Application" and "Application for Letters Patent" as used herein include both provisional and non-provisional applications;

Inventor(s) hereby authorizes the above-mentioned Assignee or its legal representative to insert in this instrument the filing date and serial number of said Application or any other information that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document; and

Covenant with said Assignee, its successors, assigns, or legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same has herein expressed is possessed by the undersigned.

IN THE TESTIMONY WHEREOF I have hereunto set my signature on the date indicated below.

Michael Edward Smith Luna



Date: 10-3-13

Thomas Alan Donaldson

Date: _____

Hawk Pang

Date: _____

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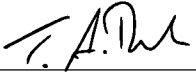
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Michael Edward Smith Luna

Date: _____

Thomas Alan Donaldson



Date: 13th April 2015

Hawk Pang

Date: _____

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Michael Edward Smith Luna

Date: _____

Thomas Alan Donaldson

Date: _____

Hawk Pang



Digitally signed by Hawk Pang
DN: cn=Hawk Pang, o=us,
email=hypang@jantone.com, c=US
Date: 2013.10.08 01:54:17 -0700

Date: _____