

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

EPAS ID: PAT3309565

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JASON V. DREW	04/14/2015
CHRISTOPHER E. SVENSRUD	04/14/2015
RECEIVING PARTY DATA	
Name:	TARGET BRANDS, INC.
Street Address:	1000 NICOLLET MALL
City:	MINNEAPOLIS
State/Country:	MINNESOTA
Postal Code:	55403
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29523801
CORRESPONDENCE DATA	
Fax Number:	(612)334-3312
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Email:	eashlin@wck.com
Correspondent Name:	LEANNE TAVEGGIA FARRELL
Address Line 1:	900 SECOND AVENUE SOUTH
Address Line 2:	SUITE 1400
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402
ATTORNEY DOCKET NUMBER:	201406110/LTF
NAME OF SUBMITTER:	EMILY ASHLIN
SIGNATURE:	/Emily Ashlin/
DATE SIGNED:	04/14/2015
Total Attachments: 1	
source=2015-04-14Assignment#page1.tif	

ASSIGNMENT

DESIGN

Attorney Docket No.

201406110

WHEREAS, I, Jason V. Drew of Shorewood, Minnesota, USA; and Christopher E. Svensrud of Minneapolis, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled BACKPACK STRAP for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/523,801, filed APRIL 14, 2015; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

4/14/2015

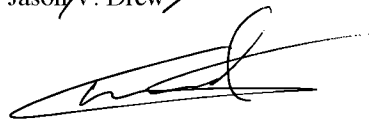
DATE



Jason V. Drew

4/14/2015

DATE



Christopher E. Svensrud