## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
CRAIG J. BLOEM	06/26/2014
PHILLIP M. MCMANNIS	06/26/2014

#### **RECEIVING PARTY DATA**

Name:	LOGOMIX INC.	
Street Address:	222 3RD STREET	
Internal Address:	SUITE 4000 - 4TH FLOOR	
City:	CAMBRIDGE	
State/Country:	MASSACHUSETTS	
Postal Code:	02142	

#### **PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	14285061

#### **CORRESPONDENCE DATA**

**Fax Number:** (617)395-7070

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** (617) 395-7017

Email: MHGPatents@LALaw.com

Correspondent Name: LANDO & ANASTASI LLP

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Address Line 2: ONE MAIN STREET

Address Line 4: CAMBRIDGE, MASSACHUSETTS 02142

ATTORNEY DOCKET NUMBER:	F2070-700019	
NAME OF SUBMITTER:	MATTHEW H. GRADY	
SIGNATURE:	/Matthew H. Grady/	
DATE SIGNED:	04/15/2015	

#### **Total Attachments: 5**

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### ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, we, the undersigned Craig J. Bloem of 208 West Springfield Street, Unit 4, Boston, MA 02118, and Phillip M. McMannis of 1120 Beacon Street, Apt. #G2, Brookline, MA 02446

hereby:

Sell, assign and transfer to LogoMix Inc., a Delaware corporation having a place of business at Suite 4000, 4th Floor, 222 3rd Street, Cambridge, MA 02142 its successors, assigns and legal representatives, all hereinafter referred to as said Assignee, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions which are disclosed in an application for Letters Patent filed in the United States Patent and Trademark Office on:

May 22, 2014 Enter Filing Date Above

under Application Serial No. 14/285,061 and

# entitled SYSTEMS AND METHODS FOR CUSTOMIZING SEARCH RESULTS AND RECOMMENDATIONS

and in and to said application and all continuing, divisional, continuation-in-part, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on said any and all inventions and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said any and all inventions including the right to apply for patent rights in each foreign country and all rights to priority; and further including any right to sue for past infringement;

Appoint, authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting in the spaces provided above the filing date and serial number of said application when known;

Agree that said Assignee may apply for and receive Letters Patent for said any and all inventions in its own name; and when requested, without charge to but at the expense of said Assignee, we agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on said any and all inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said any and all inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said any and all inventions and for vesting title to said any and all inventions and all applications for patents and all patents on said inventions, in said Assignee;

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Request the Honorable Commissioner of Patents and Trademarks to issue said Letters Patent to said Assignee; and

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

Said Assignee does hereby acknowledge and accept the above sale, assignment and transfer of all the rights, title and interest enumerated above, including but not limited to the right to priority and the right to sue for past infringement.

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Witnessed before us this 36 day of June, 2014:
Printed Name: Stacy T. Cy/ First Witness Signature: Stary T. Cy/ Printed Name: Lachary Callias
Second Witness Signature:

hore 26th, 2014

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6/26/14	Millu.
Date	Physip M. McMannis
Witnessed before us this 26	day of <i>June</i> , , 2014:
Printed Name: Stay T.	
First Witness Signature:	<u></u>
Printed Name: Loohan	Zaullas
Second Witness Signature:	

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	by, Logowitz inc.
June 26th, 2014 Date	Co UBE_
Pate	Signature
	Crain J. Bloen
	Printed Name of Signor
	CEO
	Title/Authority of Signor
Witnessed before us this <u>26</u> day of _	Inc ,2014:
Printed Name: Stacy T- Giv	
First Witness Signature:	<b>#</b>
Printed Name: Jachaly Jaylas	
Second Witness Signature:	

By: LogoMix Inc.

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