PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DAVID GRUNDFAST	06/03/2013
JESSE LOPEZ	06/01/2013
RAYMOND GILES	06/01/2013

RECEIVING PARTY DATA

Name:	OBELUS MEDIA INC.
Street Address:	9 EDENBORO TERRACE
City:	NEWTON
State/Country:	MASSACHUSETTS
Postal Code:	02460

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14059313

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	6002.01US02	
NAME OF SUBMITTER:	MATTHEW T. MACARI	
SIGNATURE:	/Matthew T. Macari/	
DATE SIGNED:	04/15/2015	

Total Attachments: 3

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PATENT 503264691 REEL: 035412 FRAME: 0757

Attorney Docket No.: 6002.01US01

ASSIGNMENT

WHEREAS, we, David Grundfast of Brighton, Massachusetts, Jesse Lopez of Newtonville, Massachusetts, and Raymond Giles of Brighton, Massachusetts (the "Inventors") have invented certain new and useful improvements in SYSTEM AND METHOD OF ADVERTISING FOR USE ON INTERNET AND/OR DIGITAL NETWORKING CAPABLE DEVICES, for which a United States provisional patent application has been made, and which may be identified in the United States Patent and Trademark Office by Application No. 61/309,690, filed 2 March 2010, and for which an application for Letters Patent of the United States has been made, and which may be identified in the United States Patent and Trademark Office by Application No. 12/828,830, filed 1 July 2010 (the "Invention").

WHEREAS, Obelus Media Inc. ("Assignee"), a business entity organized and existing under the laws of the State of Massachusetts, and having its principal offices at 9 Edenboro Terrace, Newton, MA 02460, is desirous of acquiring the entire right, title and interest in and to said invention, said applications and in, to and under any and all Letters Patents to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration to us in hand paid by said Assignee, the receipt of which is hereby acknowledged, we inventors have sold, assigned and transferred, and by these presents do hereby sell, assign and transfer unto the said Assignee, its successors and assigns, our entire right, title and interest in and to said invention, said applications, all applications claiming priority to said applications including all design patents, CPAs, utility patents, all divisions, continuations or renewals thereof, continuation in parts, and the Letters Patents, both foreign and domestic, that may or shall issue, therefrom including all reissues or extensions of such patents including all of our rights under the international Convention, and we do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the above mentioned Assignee in accordance herewith.

We inventors hereby authorize the above mentioned Assignee, its successors and assigns, or anyone it may properly designate, to insert in this instrument the date of execution and/or filling date and application number of said application when ascertained.

We inventors further authorize said Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patents, in its own name if desired, in the USA and any and all foreign countries, and additionally to claim the filing date of said United States application and/or otherwise take advantage of the provisions of the International Convention.

Upon said consideration we inventors do hereby covenant and agree with the said Assignee, its successors and assigns, that we will not execute in writing or do any act whatsoever conflicting with these presents, and that we or our executors or administrators will at any time upon request, without further or additional consideration, but at the expense of the said Assignee, its successors and assigns, execute such additional writings and do such additional acts as said Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all

PATENT REEL: 035412 FRAME: 0758 necessary assistance in making application for and obtaining original, divisional, reissued or extended Letters Patent of the United States, or of any and all foreign countries on said invention, and in enforcing any rights occurring as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents.

IN WITNESS WHEREOF, we inventors have hereunto set our hands and affixed our seal as dated below.

Date: 6/3/2012

Subscribed and sworn to before me this 3 day of 1,00 2013.

David Grundfast

No av Public

JOE BANDIERA

Notary Public - Arizona

Maricopa Chunty

My Comm. Expires Nov 19, 2018

Date: 6-1-13

Subscribed and sworn to before me this <u>I</u> day of <u>JUNC</u>, 2013.

Notary Public

[Notary Seal]



Jesse Lopez

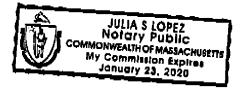
Date: 6-1-2813

Raymond Giles

Subscribed and sworn to before me this <u>1</u> day of <u>June</u>, <u>2013</u>.

Notary Public

[Notary Seal]



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