

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT3308702

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
BENJAMIN P. BRIGHAM	04/03/2015
RECEIVING PARTY DATA	
Name:	CONVERSICA, LLC
Street Address:	950 TOWER LANE, SUITE 1710
City:	FOSTER CITY
State/Country:	CALIFORNIA
Postal Code:	94404
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14604594
CORRESPONDENCE DATA	
Fax Number:	
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	925-570-8198
Email:	GARCIA.LORETTA@GMAIL.COM
Correspondent Name:	KANG S. LIM
Address Line 1:	3494 CAMINO TASSAJARA #444
Address Line 4:	DANVILLE, CALIFORNIA 94506
ATTORNEY DOCKET NUMBER:	CVSC-1401
NAME OF SUBMITTER:	KANG S. LIM
SIGNATURE:	/Kang S. Lim/
DATE SIGNED:	04/13/2015
Total Attachments: 1	
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ASSIGNMENT OF PATENT APPLICATION

(Not Accompanying Application)

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set for in the patent application entitled:

SYSTEMS AND METHODS FOR MANAGEMENT OF AUTOMATED DYNAMIC MESSAGING

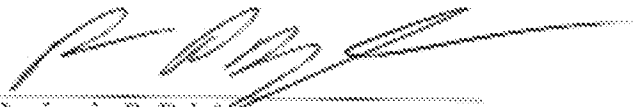
(A/N 14/604,594, Atty. Docket No.: CVSC-1401, filed January 23, 2015) for which I (we) have executed an application for a United States Letters Patent.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/We the undersigned inventor(s) hereby:

- 1) Sell(s), assign(s) and transfer(s) to Conversica, LLC, a Delaware based limited liability company, with a correspondence address at 950 Tower Lane, Suite 1710, Foster City, CA 94404, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s), reissue(s) or reexamination(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative and applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

1) Date: 4/3/2015

Signature: 
Benjamin P. Brigham