

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
KDDI CORPORATION	04/02/2015
RECEIVING PARTY DATA	
Name:	KEIO UNIVERSITY
Street Address:	15-45, MITA 2-CHOME, MINATO-KU
City:	TOKYO
State/Country:	JAPAN
Postal Code:	108-8345
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8077715
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DATE SIGNED:	04/16/2015
Total Attachments: 1	
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ASSIGNMENT

WHEREAS, **KDDI CORPORATION**, a corporation duly organized under the laws of Japan and having its principal place of business at **3-2, Nishishinjuku 2-chome, Shinjuku-Ku, Tokyo, 163-8003, JAPAN**; and **KEIO UNIVERSITY** a corporation duly organized under the laws of Japan and having its principal place of business at **15-45, MITA 2-CHOME, MINATO-KU, TOKYO 108-8345 JAPAN**, are the owners of the entire right, title and interest in the invention entitled "**CONTENT TRANSMITTING APPARATUS, CONTENT RECEIVING APPARATUS, CONTENT TRANSMITTING METHOD, AND CONTENT RECEIVING METHOD**", which is described and claimed in U.S. Patent No. **8,077,715**, by virtue of an assignment recorded at the U.S. Patent and Trademark Office on April 22, 2008, at Reel 20839, Frame 0525;

WHEREAS, **KDDI CORPORATION**, hereinafter referred to as ASSIGNOR, is desirous of assigning its entire right, title and interest in said U.S. Patent;

WHEREAS, **KEIO UNIVERSITY**, a corporation duly organized under the laws of Japan and having its principal place of business at **15-45, MITA 2-CHOME, MINATO-KU, TOKYO 108-8345 JAPAN**, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest as held by ASSIGNOR in, to and under the said U.S. Patent;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: be it known that for good and valuable consideration, the adequacy and receipt of which is hereby acknowledged by ASSIGNOR, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE, its entire right, title, and interest in and to United States Patent No. **8,077,715** and the inventions therein, for the full term of the said United States Patent Application and any and all U.S. patents granted therein and any reissue, extension, reexamination, continuation, or divisional thereof.

IN WITNESS WHEREOF, the undersigned ASSIGNOR has hereunto set hand and seal this 2th day of April, 2015.

Assignor: **KDDI CORPORATION**

Signature

of Representative:

11/12 3L 7.1

Name: Hiroshi KAWANA

Title: General Manager, Intellectual Property Department