

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3315958

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT	
<b>CONVEYING PARTY DATA</b>		
	<b>Name</b>	<b>Execution Date</b>
	SMADAR GEFEN	07/28/2011
	GREGORY HOUSE	07/31/2011
<b>RECEIVING PARTY DATA</b>		
<b>Name:</b>	DISNEY ENTERPRISES, INC.	
<b>Street Address:</b>	500 SOUTH BUENA VISTA STREET	
<b>City:</b>	BURBANK	
<b>State/Country:</b>	CALIFORNIA	
<b>Postal Code:</b>	91521	
<b>PROPERTY NUMBERS Total: 1</b>		
	<b>Property Type</b>	<b>Number</b>
	Application Number:	14686111
<b>CORRESPONDENCE DATA</b>		
<b>Fax Number:</b>		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
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<b>ATTORNEY DOCKET NUMBER:</b>	40189/02204	
<b>NAME OF SUBMITTER:</b>	MICHAEL J. MARCIN	
<b>SIGNATURE:</b>	/Michael J. Marcin/	
<b>DATE SIGNED:</b>	04/17/2015	
<b>Total Attachments: 4</b>		
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**ASSIGNMENT**

WHEREAS, I/We,

**Smadar GEFEN**  
**810 Hudson Drive**  
**Yardley, PA 19067**  
**Citizenship: United States of America**

**Gregory HOUSE**  
**5929 Corrigan Road**  
**Doylestown, PA 18902**  
**Citizenship: United States of America**

(hereinafter also referred to as "ASSIGNOR"); have invented new and useful inventions and discoveries in **"Multiple-Object Tracking and Team Identification for Game Strategy Analysis"**, for which U.S. Non-Provisional Patent Application was filed on **March 13, 2009** and assigned **Serial No. 12/403,857**; and which claims priority to U.S. Provisional Patent Application Serial No. **61/079,203** filed on **July 9, 2008**; and

WHEREAS, **Disney Enterprises, Inc.**, a corporation of Delaware having an office at **500 South Buena Vista Street, Burbank, CA 91521**, (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to the application and invention therein described and claimed and any Letters Patent that may be issued upon the application or for the improvements therein contained.

NOW, THEREFORE, for valuable consideration furnished by Assignee to us, receipt and sufficiency of which we hereby acknowledge, we hereby, without reservations:

1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said inventions and discoveries, said application for Letters Patent of the United States of America, any and all other applications for Letters Patent on said inventions and discoveries in any and all countries, including all divisional, renewal, substitute, continuation, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.

2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in our names or in the name of Assignee or otherwise as Assignee may deem advisable, under an International Convention or otherwise.

3. Authorize and request the Commissioner of Patents and Trademarks of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

4. Warrant that we have not conveyed to others any right, title, or interest in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; that we have good right to assign the same to Assignee without encumbrance; and that we are aware of no claim to the contrary.

5. Bind our heirs, legal representatives, and assigns, as well as ourselves, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to us or them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by us, our heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to us relating to said inventions and discoveries or the history thereof; to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in our control or in the control of our heirs, legal representatives, or assigns which may be useful for establishing the facts of our conceptions, disclosures, and reduction to practice of said inventions and discoveries; and to testify to the same in any interference, arbitration, or litigation.

Attorney Docket No. 40189/02202  
Disney Ref No.: 11-DIS-048-MEDIA-US-UTL

IN TESTIMONY WHEREOF, I have hereunto set my hands and seals this 28 day of  
July, 2011.

Smadar Gefen  
Smadar GEFEN

Attorney Docket No. 40189/02202  
Disney Ref No.: 11-DIS-048-MEDIA-US-UTL

IN TESTIMONY WHEREOF, I have hereunto set my hands and seals this 31 day of  
July, 2011.

  
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Gregory HOUSE

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