

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT3316898

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
MICELLBIO CO., LTD.	04/15/2015
RECEIVING PARTY DATA	
Name:	LANCELL BIO CO., LTD.
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Postal Code:	153-803
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	8715714
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NAME OF SUBMITTER:	JAEGYOO JANG
SIGNATURE:	/JAEGYOO JANG/
DATE SIGNED:	04/20/2015
Total Attachments: 2	
source=Assignment_PLU0043US#page1.tif	
source=Assignment_PLU0043US#page2.tif	

ASSIGNMENT

WHEREAS, MICELLBIO CO., LTD., a corporation organized and existing under the laws of the Country of Republic of Korea, having its principal place of business at 481-12 GAZWA-DONG, SEO GU, INCHEON 404-254 REPUBLIC OF KOREA ("Assignor"), is the owner of the entire right, title and interest in the following United States patent:

U.S. Patent No.: 8,715,714

Patent Issue Date: May 6, 2014

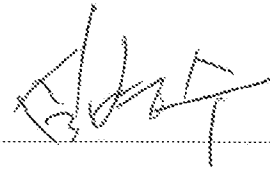
Title: USES OF RARE EARTH ELEMENTS FOR HAIR IMPROVEMENT

WHEREAS, LANCELL BIO Co., Ltd., a corporation organized and existing under the laws of the Country of Republic of Korea, having a place of business at #510, 14, Gasandigital2ro, Geumcheon-gu, Seoul 153-803 Republic of Korea ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the above-identified patent and the invention therein disclosed;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell, transfer and set over unto Assignee all of its right, title and interest in and to the above-identified patent, and any and all applications for patent and patents therefor in any and all countries, including all divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of the application of the above-identified patent.

The undersigned declare that all statements made herein of his own knowledge are true and that all statements made on information are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code.

In WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its
duly authorized officer this 15 day of April, 2015.

By: 
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Name: ByeongSu Shim
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Title: President
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