503273333 04/21/2015

PATENT ASSIGNMENT COVER SHEET

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 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STACEY BLUMENFELD	03/27/2015

RECEIVING PARTY DATA

Name:	BLUME ALWAYS, INC.
Street Address:	35 O'CONNOR CIRCLE
City:	WEST ORANGE
State/Country:	NEW JERSEY
Postal Code:	07052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29522392

CORRESPONDENCE DATA

Fax Number: (202)824-3001

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2028243000

Email: aanderson@bannerwitcoff.com, BWPTOPAT@bannerwitcoff.com

Correspondent Name: ELIZABETH A. ALMETER

Address Line 1: 1100 13TH STREET, N.W., SUITE 1200

Address Line 4: WASHINGTON, D.C. 20005

ATTORNEY DOCKET NUMBER: 008374.00004

NAME OF SUBMITTER: ELIZABETH A. ALMETER

SIGNATURE: /Elizabeth A. Almeter/

DATE SIGNED: 04/21/2015

Total Attachments: 1

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PATENT 503273333 REEL: 035460 FRAME: 0511

ASSIGNMENT

WHEREAS, I, Stacey Blumenfeld, citizen of United States of America, residing in New York, New York, have invented certain new and useful improvements in an "Athletic Bag" for which a design application for Letters Patent of the United States was filed on March 30, 2015, and accorded Serial No. 29/522,392 and

WHEREAS, Blume Always, Inc., a corporation duly organized under the laws of Delaware having a place of business at 35 O'Connor Circle, West Orange, New Jersey 07052, hereinafter the Assignee, is desirous of acquiring the entire right, title and interest in and to the aforesaid invention and in and to any Letters Patent of the United States or any foreign country which may be granted therefor;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I, Stacey Blumenfeld, by these presents do sell, assign, and transfer unto Blume Always, Inc., its successors, legal representatives and assigns, my full right to the said invention as described in the said application, and my entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations and extensions thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all said Letters Patent to said assignee;

AND I HEREBY warrant and covenant that I have full right to convey my entire interest herein assigned and that I have not executed and will not execute any instrument or assignment in conflict herewith;

AND I HEREBY agree to communicate to said assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, reissue and foreign applications, sign all lawful documents and make all rightful oaths relating to said invention, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the said assignee to obtain and enforce said Letters Patent in the United States or any foreign country when requested so to do by said assignee.

AND I HEREBY grant attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

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Inventor:

REEL: 035460 FRAME: 0512

RECORDED: 04/21/2015