PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
IP MAXX, LLC	04/22/2015

RECEIVING PARTY DATA

Name:	SUXESSBAR SYSTEM GMBH	
Street Address:	KROTENTHALLERGASSE 6/3	
City:	VIENNA	
State/Country:	AUSTRIA	
Postal Code:	A-1080	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	12589890
Patent Number:	D615436

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: sspieler@feldmangale.com
Correspondent Name: FELDMAN GALE, P.A.

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ATTORNEY DOCKET NUMBER:	1693.SUXE0002U	
NAME OF SUBMITTER:	04/23/2015	
SIGNATURE:	/Shahrzad Spieler/	
DATE SIGNED:	04/23/2015	

Total Attachments: 2

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PATENT 503277196 REEL: 035481 FRAME: 0989

ASSIGNMENT

WHEREAS, IP MAXX, LLC, hereinafter referred to as the ASSIGNOR, a Limited Liability Company of Delaware, has the right to assign inventions and improvements detailed and embodied by U.S. Patent Application No. 12/589,890, entitled "SYSTEM FOR MONITORING INVENTORY AND DISPENSING ACTIVITY OF A PLURALITY OF DIVERSE BEVERAGES"; the divisional patent applications claiming priority to the Patent Application No. 12/589,890 numbered 13/621,634, 13/621,661, 13/621,950, 13/621,951, 13/621,955; and U.S. Design Patent No. D615,436 entitled "SCALE" (the "Assigned Patents") together with the Assigned Patents and is the owner of all right, title and interest in and to the Assigned Patents; and

WHEREAS, Suxessbar System GmbH, hereinafter referred to as the ASSIGNEE, a company organized and existing under the laws of Austria, is desirous of acquiring the entire right, title and interest in and to the inventions and improvements embodied by the Assigned Patents together with the Assigned Patents, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby. Assignor has sold, assigned, transferred and set over, and by these presents does hereby sell, assign, transfer and set over, to the Assignee, the entire right, title and interest in and to the inventions and improvements detailed in the Assigned Patents together with the Assigned Patents and any and all continuations, continuations-in-part, divisions and renewals of and substitutes for the Assigned Patents, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any re-issue or reissues or extension or extensions of said Letters Patent, including the full right to sue for and collect damages recoverable for past infringement of the same and for past violations of provisional rights having arisen from any publication of the Assigned Patents. Assignor further assigns to and authorizes Assignee to file in the name of the original inventors applications for Letters Patent in all countries, with the same to be held and enjoyed by the Assignce, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment, sale and transfer not been made.

AND Assignor hereby covenants that it has the full right to convey the entire interest herein assigned, and that Assignor has not executed and will not execute any agreement in conflict herewith; Assignor further covenants and agrees that, upon request from Assignee and without undue delay, Assignor will execute and deliver all such papers as may be necessary or desirable to perfect the title to the inventions or improvements, the Assigned Patents and any Letters Patent, to Assignee, its successors, assigns, nominees or legal representatives, and Assignor agrees to communicate to Assignee, or to its nominee all known facts respecting the inventions or improvements, the Assigned Patents and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and division, continuation, continuation-in-part, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid the Assignee, its successors,

assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

AND Assignor hereby authorizes and requests that the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as foresaid, to issue to the Assignee, as assignee of the entire right, title and interest, any and all Letters Patent for which said inventions or improvements, including any and all Letters Patent of the United States which may be issued and granted on or as a result of the Assigned Patents, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

IP MAXX, LLC

Date | 22 Z@15

Pedro Menocal

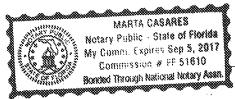
President and Manager

STATE OF FLORIDA

: 88

COUNTY OF MIAMI-DADE

On this 22nd day of April, year of 2015, before me personally appeared PEDRO MENOCAL, who acknowledged himself to be the President and Manager of IP Maxx LLC, who is personally known or who produced as identification, and who executed the foregoing Assignment, and whih acknowledged to me that execution of the same was of the Assignor's own free will for the use and purposes set forth in the Assignment.



A 1/4/2/1/4/2 Notary Public