### 503278246 04/24/2015

# PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE:      | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT     |

#### **CONVEYING PARTY DATA**

| Name             | Execution Date |
|------------------|----------------|
| JOHN R. STEFANIK | 06/27/2001     |
| DAVID STEADING   | 06/18/2001     |

### **RECEIVING PARTY DATA**

| Name:           | BELLSOUTH INTELLECTUAL PROPERTY CORPORATION |  |  |
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| City:           | WILMINGTON                                  |  |  |
| State/Country:  | DELAWARE                                    |  |  |
| Postal Code:    | 19801                                       |  |  |

### **PROPERTY NUMBERS Total: 1**

| Property Type       | Number   |  |
|---------------------|----------|--|
| Application Number: | 14695093 |  |

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

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| ATTORNEY DOCKET NUMBER: | 00431 CON2           |  |  |
|-------------------------|----------------------|--|--|
| NAME OF SUBMITTER:      | SCOTT P. ZIMMERMAN   |  |  |
| SIGNATURE:              | /Scott P. Zimmerman/ |  |  |
| DATE SIGNED:            | 04/24/2015           |  |  |

**Total Attachments: 3** 

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PATENT 503278246 REEL: 035486 FRAME: 0632

Attorney Docket No.: 36968/198824

## <u>ASSIGNMENT</u>

WHEREAS, we, John R. Stefanik and David Steading, have invented certain improvements in SYSTEMS AND METHODS FOR SUBSCRIBERS TO VIEW, SELECT AND OTHERWISE CUSTOMIZE DELIVERY OF PROGRAMMING OVER A COMMUNICATIONS SYSTEMS, which was filed with the U.S. Patent and Trademark Office on December 27, 2000 and assigned Application No. 09/748,905 claiming priority to U.S. Provisional Application No. 60/214,529 which was filed with the U.S. Patent and Trademark Office on June 27, 2000;

WHEREAS, **BellSouth Intellectual Property Corporation**, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 510, Wilmington, Delaware 19801, desires to establish its ownership of all rights relating to this invention and patent application;

NOW, THEREFORE, in consideration of the sum of Five Dollars (\$5.00) and other good and valuable consideration paid by said BellSouth Intellectual Property Corporation, the receipt and sufficiency of which are hereby acknowledged, we have sold, assigned, transferred and conveyed and by these presents do hereby sell, assign, transfer and convey unto BellSouth Intellectual Property Corporation, in and for the United States and its territories and for foreign countries, the entire right, title and interest in and to said application, and to said U.S. Provisional Application, and to the invention therein set forth, and in and to any patent which may issue thereon, or claiming priority thereto, including any reissue, renewal, division, or continuation, in whole, or in part thereof, and we hereby bind ourselves, our heirs, legal representatives, administrators and assigns properly to execute without further consideration, any and all applications, petitions, oaths and assignments or other papers and instruments which may be necessary in order to carry into full force and

ATLLIB01 1105398.1

PATENT REEL: 035486 FRAME: 0633 Application No. 09/748,905 Filed: December 27, 2000

Systems and Methods for Subscribers to View, Select and Otherwise Customize Delivery of Programming Over a Communications Systems

ASSIGNMENT OF RIGHTS OF PATENT APPLICATION

effect the sale, assignment, transfer and conveyance hereby made or intended to be made.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this \_\_\_\_

Then personally appeared the above named John R. Stefanik who acknowledged the foregoing instrument to be his free act and deed, before me, this and day of 

Notary Public

Notary Public, Gwinnett County, Georgie, 1000 and County Expires Dec. 20, 2006.

ATLLIB01 1105398.1

Application No. 09/748,905
Filed: December 27, 2000
Systems and Methods for Subscribers to View, Select and Otherwise Customize Delivery of Programming Over a Communications Systems
ASSIGNMENT OF RIGHTS OF PATENT APPLICATION

| IN WITN  | IESS WHEREOF,        | I have hereunto set n  | ny hand and  | I seal this |
|--|----------------------|------------------------|--------------|-------------|
| day of   | , 2001               |                        |              |             |
|  | 8                    | David Steadir          | ng J         | 6-18-0      |
| State of <u>Goorgi</u> County of <u>Fulton</u> | <pre>3 } </pre>      |                        |              |             |
| Then personally                                | appeared the abo     | ove named David Stea   | iding who ad | knowledged  |
| the foregoing instrume                         | nt to be his free ac | ct and deed, before me | e, this $18$ | day of      |
| June, 2  | 001.                 |                        |              |             |

Notary Public, Gwinnett County, Georgia My Commission Expires Aug. 27, 2004

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PATENT REEL: 035486 FRAME: 0635

**RECORDED: 04/24/2015**