

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT3327113

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
JULIA MOSSBRIDGE	04/22/2015
RECEIVING PARTY DATA	
Name:	MOSSBRIDGE INSTITUTE, LLC
Street Address:	422 FLORENCE AVENUE
City:	EVANSTON
State/Country:	ILLINOIS
Postal Code:	60202
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	14690229
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	312-621-1330
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Address Line 4:	CHICAGO, ILLINOIS 60602
ATTORNEY DOCKET NUMBER:	0536-02945
NAME OF SUBMITTER:	MICHAEL J. CHERSKOV
SIGNATURE:	/Michael J. Cherskov/
DATE SIGNED:	04/27/2015
This document serves as an Oath/Declaration (37 CFR 1.63).	
Total Attachments: 2	
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ASSIGNMENT STATEMENT

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original inventor or an original joint inventor of the subject matter which is claimed and for which a patent is sought on the invention entitled "METHOD AND SYSTEMS FOR CONTENT RESPONSE ANALYSIS"(Attorney Ref. No. 0536-02945), the specification of which

(Check one) _____ was filed herewith.

was filed on April 17, 2015

with serial no 14/690,229

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above and that the above-identified application was made or authorized to be made by me.

I acknowledge the duty to disclose to the Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, §1.56 (a).

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment of not more than 5 years, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application of any patent issuing thereon.

Further, I, Julia MOSSBRIDGE of Evanston, Illinois for good and valuable considerations in hand paid, the receipt and sufficiency whereof is hereby acknowledged, have sold, assigned, conveyed and set over, and do hereby sell, assign, convey and set over unto MOSSBRIDGE INSTITUTE, LLC, having a place of business at 422 Florence Avenue, Evanston, Illinois 60202, its successors and assigns, the entire right title and interest in and to all subject matter invented or designed by me and disclosed in the above identified patent application, and executed by us on the date hereinafter set forth, and any divisions and continuations thereof that may be obtained therefor, and the right, where such right can be legally exercised in its own name to apply for and obtain Letters Patent, Inventor's Certificates, Utility Models and Designs, in countries foreign to the United States, including the full right to claim for any such application the benefits of the International Convention as fully and entirely as we could have done if the application had been in our names, and the entire interest in any Letters Patent, Inventor's Certificate, Utility Model or Design which may be granted on any such application in such foreign country; and we hereby authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to issue Letters Patent, Inventor's Certificates, Utility Models and Designs that may be granted for said invention to said MOSSBRIDGE INSTITUTE,

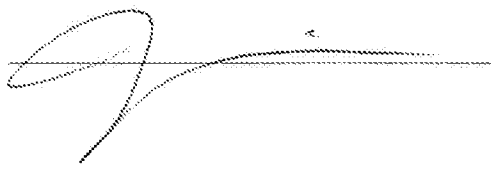
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LLC, its successors and assigns.

And for the above-named considerations we hereby agree that we will without additional compensation but without cost to ourselves, promptly communicate to MOSSBRIDGE INSTITUTE, LLC, its successors and assigns, any facts known to us respecting said invention whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications for Letters Patent, Inventor's Certificates, Utility Models and Designs and assignments thereof, make all rightful oaths and generally do everything possible to aid said assignee, its successors and assigns, as and when requested by them, in obtaining and enforcing proper Letters Patents, Inventor's Certificate, Utility Model and Design protection for said invention or inventions and improvements, in the United States and in all other countries.

Full name of first inventor: Julia Mossbridge

Inventor's Signature: 

Date: 4/22/15

STATE OF ILLINOIS)
) SS:
COUNTY OF COOK)

BE IT REMEMBERED that on this 22 day of April, 2015, before me, a Notary Public, duly commissioned, qualified and acting in and for the County and State aforesaid came the above named persons, who are personally known to me to be the identical persons described in and who executed and signed the foregoing instrument of writing, and duly acknowledged that they executed the same as their free act and deed for the purposes and considerations therein expressed.

IN WITNESS WHEREOF, I hereunto set my hand and affix my official seal the day and year aforesaid.


Notary Public

My Commission Expires: 9/28/2016

