503281302 04/27/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ESTER MARZIARI	01/10/2015

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29502315

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NAME OF SUBMITTER:	DAVID R. YOHANNAN	
SIGNATURE:	/David R. Yohannan/	
DATE SIGNED:	04/27/2015	

Total Attachments: 2

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PATENT 503281302 REEL: 035502 FRAME: 0867

Assignment of Application for United States Patent

WHEREAS: Ester MARZIARI

(hereinafter referred to as "ASSIGNOR"), having invented and owning a certain invention entitled:

HANDBAG

for which an application for Letters Patent of the United States was filed on <u>September 15, 2014</u> and assigned United States application number <u>29/502,315</u>.

WHEREAS:

Salvatore Ferragamo, S.p.A. Via Tornabuoni, 2 50123 Firenze Italy

(hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire interest in, to, and under said invention and in, to, and under Letters Patent or similar legal protection to be obtained therefore in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt and sufficiency of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR hereby sells, assigns, and transfers to ASSIGNEE the full and exclusive right, title, and interest in and to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention by said application or any continuation, division, renewal, substitute, or reissue thereof, or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including the right to recover for any and all past infringement of any Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries to be obtained for said invention prior to the date of this Assignment.

ASSIGNOR hereby warrants and covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this assignment and sale;

ASSIGNOR further warrants and covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments, or affidavits required to apply for, obtain, maintain, issue, and enforce said application, said invention, and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

PATENT REEL: 035502 FRAME: 0868 Dated: 1.10.2014

INVENTOR/ASSIGNOR: Ester MARZIARI

MOMIPSOM

WITNESSES:

LAURA CAMILLONI

Name/Title of Witness

RODOGO DECEHIANO

Name/Title of Witness

Signature

Signature

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