503282147 04/28/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

CONVEYING PARTY DATA

Name	Execution Date	
JONATHAN FEINSTEIN	11/04/2010	

RECEIVING PARTY DATA

Name:	AMAZON TECHNOLOGIES, INC.	
Street Address:	P.O. BOX 81226	
City:	SEATTLE	
State/Country:	WASHINGTON	
Postal Code:	98108-1226	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14644470

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ATTORNEY DOCKET NUMBER:	170108-1631	
NAME OF SUBMITTER:	MARLENA F. BURT	
SIGNATURE:	/Marlena F. Burt/	
DATE SIGNED:	04/28/2015	

Total Attachments: 3

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PATENT 503282147 REEL: 035507 FRAME: 0789

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):
Jonathan Feinstein
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Assignee: Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "IDENTIFYING MESSAGE DELIVERABILITY PROBLEMS USING GROUPED MESSAGE CHARACTERISTICS" for which:

×	a non-provision	al application for	United Sta	tes Letters Pater	nt:	
	was filed or	n and	accorded U	J.S. Serial No	; or	
	will be file	ed without this	executed P	ATENT ASSI	GNMENT. ASSIGN	OR hereby
	authorizes a	and requests AS	SIGNEE'S	legal represent	atives, of Myers Bige	l Sibley &
	Sajovec, P.	A., associated wi	th Custome	er No. <u>20792,</u> t	o insert here in parent	hesis (U.S.
	Serial No.	12/940,398	, filed _	11-05-10) this APPLICATI	ON's U.S.
	Serial Numb	ber and filing date	e, when kno	nwa,		

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

Page 1 of 3

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, reexaminations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

U.S. Patent Appln. No Filing Date	<u></u> 	Attorney Docket No. 6500-4 Client Docket No. REG104238 2010PT
Nate II 10	· · · · · · · · · · · · · · · · · · ·	Jonathan Feinstein
•	witness:	Witness Signature
		Vicki Hindeley Nov 4,2010 Printed Name and Date
	WITNESS:	Witness Signature
		Particle Teo, 11/4/2010 Printed Name and Date

Page 3 of 3