

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

EPAS ID: PAT3329569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
LEONARD R. BAYER	06/28/2001
ANDREW P. JEAUVONS	06/28/2001
DAVID G. BAKKEN	06/28/2001
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	HARRIS INTERACTIVE, INC.
<b>Street Address:</b>	60 CORPORATE WOODS
<b>City:</b>	ROCHESTER
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	14623
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	12154974
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(312)580-9696
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Phone:</b>	3125801020
<b>Email:</b>	dholzer@hfzlaw.com
<b>Correspondent Name:</b>	HANLEY, FLIGHT & ZIMMERMAN, LLC
<b>Address Line 1:</b>	150 S. WACKER DRIVE, SUITE 2200
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60606
<b>ATTORNEY DOCKET NUMBER:</b>	20004/HAR003US03
<b>NAME OF SUBMITTER:</b>	PETER J. CESARZ
<b>SIGNATURE:</b>	/Peter J. Cesarz/
<b>DATE SIGNED:</b>	04/28/2015
<b>Total Attachments: 3</b>	
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source=Assignment#page2.tif	
source=Assignment#page3.tif	



**Assignment of Rights, Title and Interest in Invention  
(Multiple inventors; single assignee)**

Docket No.  
HAR-003

*Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");*

*And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;*

*Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;*

*We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;*

*And we hereby authorize and request the Commissioner of Patents and Trademarks to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;*

*And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.*

*Inventors' Signatures (if Notarization is desired, do not sign here and proceed to next page)*

<i>Name</i>	<i>Signature/Date</i>
Leonard R. Bayer	
Andrew P. Jeavons	
David G. Bakken	

Assignment of Rights, Title and Interest in Invention  
(Multiple inventors; single assignee)

Docket No.  
HAR-003

Notarization

(Although notarization is not necessary, it will be considered prima facie evidence of execution pursuant to 35 U.S.C. 261.)

Executed this 28th day of June, in the year 2001  
at Harris Interactive Inc, 135 Corporate Woods, Rochester, NY, 14623

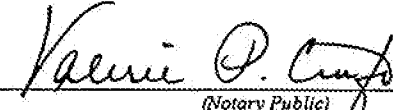


(Signature of Inventor)

State of New York

County of Monroe

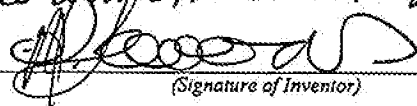
Before me personally appeared Leonard R. Bayer  
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to  
execute the same this 28th day of June, in the year 2001



(Notary Public)

Valerie P. Curo #4844856  
Notary Public  
State of NY, Monroe County  
My Commission Expires 3/30/03

Executed this 28th day of June, in the year 2001  
at Harris Interactive Inc, 135 Corporate Woods, Rochester, NY, 14623

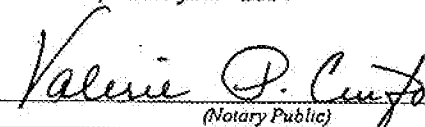


(Signature of Inventor)

State of New York

County of Monroe

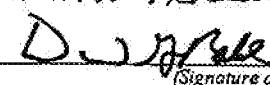
Before me personally appeared Andrew P. Jeavons  
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to  
execute the same this 28th day of June, in the year 2001



(Notary Public)

Valerie P. Curo #4844856  
Notary Public  
State of NY, Monroe County  
My Commission Expires 3/30/03

Executed this 28th day of June, in the year 2001  
at Harris Interactive Inc, 135 Corporate Woods, Rochester, NY, 14623

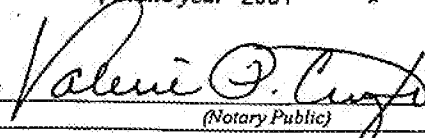


(Signature of Inventor)

State of New York

County of Monroe

Before me personally appeared David G. Bakken  
who acknowledged the foregoing instrument to be a free act and deed and also represented that he or she is authorized to  
execute the same this 28th day of June, in the year 2001



(Notary Public)

Valerie P. Curo #4844856  
Notary Public  
State of NY, Monroe County  
My Commission Expires 3/30/03