503282907 04/28/2015

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT3329525

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	PARTIAL ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SPORTVISION, INC.	04/13/2015

RECEIVING PARTY DATA

Name:	DISNEY ENTERPRISES, INC.	
Street Address:	500 SOUTH BUENA VISTA STREET	
City:	BURBANK	
State/Country:	CALIFORNIA	
Postal Code:	91521	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10331117

CORRESPONDENCE DATA

Fax Number: (415)489-4150

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4154894100

Email: gbaron@vierramagen.com

Correspondent Name: BURT MAGEN

Address Line 1: 575 MARKET STREET, SUITE 3750
Address Line 4: SAN FRANCISCO, CALIFORNIA 94105

ATTORNEY DOCKET NUMBER:	SPTV-01081US0
NAME OF SUBMITTER:	BURT MAGEN
SIGNATURE:	/Burt Magen/
DATE SIGNED:	04/28/2015

Total Attachments: 2

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PATENT 503282907 REEL: 035516 FRAME: 0761

CORPORATE TO CORPORATE ASSIGNMENT OF JOINT INTEREST IN A PATENT

WHEREAS, Sportvision, Inc. a corporation organized and existing under the laws of the State of Delaware and having a principal place of business at 4619 N. Ravenswood Suite 304, Chicago, Illinois 60640 (hereinafter "ASSIGNOR"), is the owner of certain rights, title and interest in the following United States Patent:

Title:	Virtual Strike Zone
Inventor(s):	Richard H. Cavallaro, Eric Steinberg, Andre Gueziec and Alon Mozes
Application SC/Serial No. or Patent No.:	US Patent 7,341,530
Filed or Issued Date:	Issued March 11, 2008
Attorney Docket No.:	SPTV-01081US0
PRIOR ASSIGNME	NT DATA (INVENTOR(S) TO CORPORATE)
Prior Assignment Date:	April 30, 2003
Recording Data (Date/Reel/Frames):	May 9, 2003/014049/08 8 2
PRIOR ASSIGNME	NT DATA (CORPORATE TO CORPORATE)
Prior Assignment Date:	
Recording Data (Date/Reel/Frames):	

WHEREAS, PATENT PROPERTY shall include each and all of the following:

- (a) the foregoing United States Patent and the invention claimed therein, and all embodiments of such invention heretofore assigned to ASSIGNOR [all collectively hereinafter termed "said invention"];
- (b) all rights to apply in any and all countries of the world for patents, certificates of invention or other governmental grants on said invention, including the right to apply for patents pursuant to the International Convention for the Protection of Industrial Property or pursuant to any other convention, treaty, agreement or understanding;
- (c) any and all applications filed and any and all patents, certificates of invention or other governmental grants granted on said invention in the United States or any other country, including each and every application filed and each and every patent granted on any application which is a division, substitution, or continuation of any of said applications;

Page 1 of 2

Attorney Docket No.: SPTV-01081US0

EXHIBIT 1 - ASSIGNMENT CORPORATE TO CORPORATE DOC

- (d) each and every reissue or extension of any of said patents;
- (e) each and every patent claim resulting from a reexamination certificate for any and all of said patents, and
- (f) the right to sue for and all claims for damages, profits or other recovery resulting from infringement, including past infringement, of any of the foregoing.

WHEREAS Disney Enterprises, Inc., a corporation organized and existing under the laws of the State of Delaware and having a principal place of business at 500 South Buena Vista Street, Burbank, California 91521 (hereinafter "ASSIGNEE"), on behalf of itself and its affiliates, is entitled, by previous agreement, to a portion of the rights, title and interest in and to said Patent Property.

NOW THEREFORE, for good and valuable consideration acknowledged by said ASSIGNOR to have been received in full from said ASSIGNEE:

- 1. ASSIGNOR hereby irrevocably assigns and/or acknowledges conveyance to ASSIGNEE of an undivided joint ownership interest in and to the PATENT PROPERTY.
- 2. ASSIGNOR further agrees to execute and cause to be executed such additional instruments as may be necessary or desirable to confirm the transfer of rights as herein contemplated, and to record the transfer of rights in the United States.

IN WITNESS WHEREOF, the parties hereto have executed this Amendment as of the date identified below.

ACKNOWLEDGED AND AGREED:

Sportvision, Inc.

Name: MICHARL JAMAS

Title: PRESIDENT

Dated: 4/13/2015

RECORDED: 04/28/2015

Disney Enterprises, Inc.,

Name:

fitle: (10)

Dated: 4/15/2015