PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MICHAEL J. LOMBARDI	09/26/2013
MITUL R. PATEL	09/26/2013
AMBER M. PIERCE	09/26/2013

RECEIVING PARTY DATA

Name:	MOTOROLA MOBILITY LLC
Street Address:	600 NORTH U.S. HIGHWAY 45
City:	LIBERTYVILLE
State/Country:	ILLINOIS
Postal Code:	60048

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14699644

CORRESPONDENCE DATA

Fax Number: (651)735-1102

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6517351100

Email: pairdocketing@ssiplaw.com

SHUMAKER AND SIEFFERT, P.A. **Correspondent Name:**

Address Line 1: 1625 RADIO DRIVE

Address Line 2: SUITE 300

Address Line 4: WOODBURY, MINNESOTA 55125

ATTORNEY DOCKET NUMBER:	1142-339US02
NAME OF SUBMITTER:	MEGHAN D. HUSO
SIGNATURE:	/Meghan D. Huso/
DATE SIGNED:	04/29/2015

Total Attachments: 5

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> **PATENT** 503285829

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PATENT REEL: 035528 FRAME: 0898

ASSIGNMENT AND AGREEMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, on the date indicated by my signature below, MICHAEL J. LOMBARDI, MITUL R. PATEL, and AMBER M. PIERCE whose residence is indicated adjacent the signature below, (the "Assignor"), hereby acknowledge that I have sold, assigned and transferred, and do hereby sell, assign and transfer, unto Motorola Mobility LLC, a Limited Liability Company of the State of Delaware, having its principal office in Libertyville, State of Illinois, United States of America, and its successors, assigns, and legal representatives, (the "Assignee"), the entire right, title and interest in and to certain inventions entitled "Tracking User Interaction with mobile Advertising in a Low Power Mode" as described, illustrated in Motorola Disclosure ID. ENTER (66010) CS41832 and as described, illustrated and claimed in the following applications:

U.S. Application No. 13/964,034, filed on August 9, 2013 entitled "Method and Apparatus for User Interaction Data Storage"

I hereby also sell, assign and transfer unto Assignee, the entire right, title and interest in and to other applications for Letters Patent on the inventions referenced in this Assignment and Agreement, and all rights, title and interest in and to all applications for Letters Patent in respect of the invention filed under any and all international conventions and treaties together with the entire right, title and interest in and to Letters Patent which may be issued upon the application(s) or any application(s) otherwise claiming priority thereto, and upon any divisions, extensions, continuations, reissues and/or re-examinations of such application(s).

I further authorize Assignee to apply for Letters Patent directly in its own name where applicable, and to claim priority of the filing date of the application for Letters Patent filed under the laws of the applicable country and under the provisions of any and all international conventions and treaties.

I hereby authorize Assignee to request the Commissioner of Patents of the United States of America to issue any Letters Patents upon the aforesaid application,

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PATENT REEL: 035528 FRAME: 0899 divisions, extensions, continuations, reissues or re-examinations, to Assignee, for the sole use and benefit of Assignee, to the full end of the term for which Letters Patent may be granted, the same as they would have been held and enjoyed by me had this assignment not been made, and I hereby authorize Assignee to request the equivalent authorities in foreign countries to issue the patents of their respective countries to Assignee.

I agree that, when requested, I will, without charge to Assignee, but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing, maintaining and enforcing patents for the inventions in any and all countries and for vesting title thereto in Assignee.

I covenant with Assignee that the interest and property hereby conveyed is free from all prior assignment, grant, mortgage, license or other encumbrance.

1

21:1 101 1 1	9/26/2013
MICHAEL J. LOMBARDI	DATE
LAKE ZURICH, ILLINOIS	
STATE OF ILLINOIS) COUNTY OF Lake)	
The undersigned Notary Public in and for the Coertify that MICHAEL J. LOMBARDI, whose naminstrument, appeared before me this day in personal sealed and delivered the instrument as their free uses and purposes therein set forth. Given under my hand and notarial seal this	ne is subscribed to the foregoing on and acknowledged that they signed, and voluntary act and deed for the
My commission expires: OFFICIAL SEAL DENICE KRUEGER Notary Public - State of Illinois My Commission Expires Aug 23, 2015 OR:	Notary Public Signature Denice housev Printed Name of Notary Public
Witness One	
Witness One Signature	Date
Printed Name of Witness One	
<u>Witness Two</u>	
Witness Two Signature	 Date
Printed Name of Witness Two	

Multiple	9/26/13
MITUL R. PATEL	DATE
LAKE ZURICH, ILLINOIS	
STATE OF ILLINOIS) ss) ss	
The undersigned Notary Public in and for the Cocertify that MITUL R. PATEL, whose name is subsappeared before me this day in person and acknow delivered the instrument as their free and voluntary purposes therein set forth. Given under my hand and notarial seal this Alexandree.	cribed to the foregoing instrument, vledged that they signed, sealed and v act and deed for the uses and
My commission expires:	Notary Public Signature
OFFICIAL SEAL DENIGE KRUEGER Notary Public - State of Illinois My Commission Expires Aug 23, 2015 OR:	Denice Knueer Printed Name of Notary Public
Witness One	
Witness One Signature	Date
Printed Name of Witness One	
Witness Two	
Witness Two Signature	 Date
Printed Name of Witness Two	

July Pierce	9/26/2013
AWIDER IVI. PIENCE	DATE
EVANSTON, ILLINOIS	
STATE OF ILLINOIS)	
county of Lake)	
The undersigned Notary Public in and for the Cocertify that AMBER M. PIERCE, whose name is suappeared before me this day in person and acknowledivered the instrument as their free and voluntary purposes therein set forth.	bscribed to the foregoing instrument, vledged that they signed, sealed and v act and deed for the uses and
Given under my hand and notarial seal this <u>A</u>	day of <u>Deptember</u> , 2013.
My commission expires:	Notary Public Signature
OFFICIAL SEAL DENICE KRUEGER Notary Public - State of Illinois My Commission Expires Aug 23, 2015	Printed Name of Notary Public
OR:	
Witness One	
Witness One Signature	Date
Printed Name of Witness One	
Witness Two	
Witness Two Signature	Date
Printed Name of Witness Two	<u> </u>

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