

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT3333273

|                                                                                                                                                                                                 |                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                   |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | ASSIGNMENT                       |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                  |
| <b>Name</b>                                                                                                                                                                                     | <b>Execution Date</b>            |
| DUANE CHARLES COMPTON                                                                                                                                                                           | 04/29/2015                       |
| WAI CHENG                                                                                                                                                                                       | 04/29/2015                       |
| CHRISTOPHER HILLER                                                                                                                                                                              | 04/29/2015                       |
| HENRY JONAS SOLBERG                                                                                                                                                                             | 04/29/2015                       |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                  |
| <b>Name:</b>                                                                                                                                                                                    | SENSEIX, INC.                    |
| <b>Street Address:</b>                                                                                                                                                                          | 214 COMMERCIAL STREET, SUITE 202 |
| <b>City:</b>                                                                                                                                                                                    | MALDEN                           |
| <b>State/Country:</b>                                                                                                                                                                           | MASSACHUSETTS                    |
| <b>Postal Code:</b>                                                                                                                                                                             | 02148                            |
| <b>PROPERTY NUMBERS Total: 1</b>                                                                                                                                                                |                                  |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                    |
| <b>Application Number:</b>                                                                                                                                                                      | 14699535                         |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                  |
| <b>Fax Number:</b>                                                                                                                                                                              | (631)393-6271                    |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                  |
| <b>Phone:</b>                                                                                                                                                                                   | 631-393-6270                     |
| <b>Email:</b>                                                                                                                                                                                   | nyoffice@rml-law.com             |
| <b>Correspondent Name:</b>                                                                                                                                                                      | JOSEPH B. RYAN                   |
| <b>Address Line 1:</b>                                                                                                                                                                          | 48 SOUTH SERVICE ROAD, SUITE 100 |
| <b>Address Line 2:</b>                                                                                                                                                                          | RYAN, MASON & LEWIS, LLP         |
| <b>Address Line 4:</b>                                                                                                                                                                          | MELVILLE, NEW YORK 11747         |
| <b>ATTORNEY DOCKET NUMBER:</b>                                                                                                                                                                  | 1520-2                           |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | JOSEPH B. RYAN                   |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /joseph b. ryan/                 |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 04/30/2015                       |
| <b>Total Attachments: 5</b>                                                                                                                                                                     |                                  |
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## ASSIGNMENT OF PATENT APPLICATION

For value received, the undersigned sell(s), assign(s) and transfer(s) to:

**SenseiX, Inc.**

a corporation organized under the laws of the state of: **Delaware**

and having a place of business at: **214 Commercial Street, Suite 202  
Malden, Massachusetts 02148**

and to Assignee's successors, assigns and legal representatives or nominees as it may designate (collectively, hereinafter, "Assignee"), the entire right, title and interest, for the United States of America and its Territories and Commonwealth and Possessions, and for all other countries throughout the world, in and to all inventions and improvements disclosed in an application for United States Patent entitled:

### **PLATFORM FOR DISTRIBUTION OF CONTENT TO USER APPLICATION PROGRAMS AND ANALYSIS OF CORRESPONDING USER RESPONSE DATA**

The above-entitled United States Patent application was:

  X   executed by the undersigned concurrently herewith;  
       filed in the United States Patent and Trademark Office on \_\_\_\_\_ and  
assigned Serial No. \_\_\_\_\_; or  
       filed as PCT International Application No.: \_\_\_\_\_ on: \_\_\_\_\_.

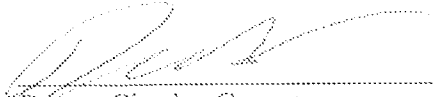
The undersigned assign(s) the rights for all patents, divisions, reissues, re-examination certificates, continuing applications and extensions thereof, together with the right of priority of any earlier corresponding patent application filed by the undersigned in the United States or elsewhere.

The undersigned covenant(s) that the rights and property conveyed by this Assignment are free and clear of any encumbrance, and that the undersigned have (has) full right to convey the rights and property as expressed herein.

The undersigned authorize(s) and request(s) that any and all patents on the aforesaid inventions be issued to Assignee.

The undersigned agree(s), when requested, without further charge to Assignee but at its expense, to communicate to Assignee or its representatives all facts known to the undersigned regarding the aforesaid inventions and improvements, testify in any legal proceeding, sign all papers, make all rightful oaths or declarations, execute all divisional, continuing, re-examination and reissue applications and generally perform all acts, which may be necessary, desirable or

convenient. to aid Assignee in securing, maintaining and enforcing patents for the aforesaid inventions and improvements in the aforesaid countries, and for vesting title thereto in Assignee.

  
Duane Charles Compton

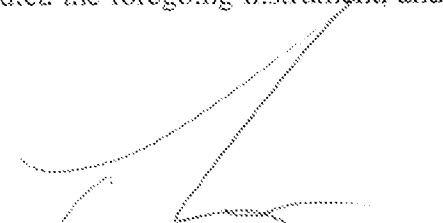
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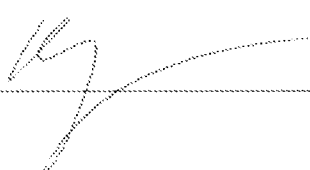
United States of America )

State of Mass ) sworn and subscribed:

County of Nichols )

On this 29 day of April, 2015, before me personally came Duane Charles Compton, to me known to be the individual who executed the foregoing instrument, and acknowledged execution of the same.

  
Notary Public

  
\_\_\_\_\_  
Wai Cheng

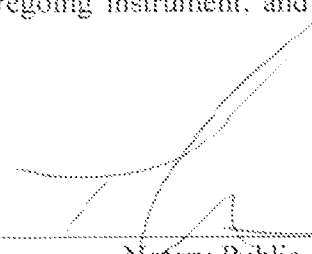
Date: April 29 2015

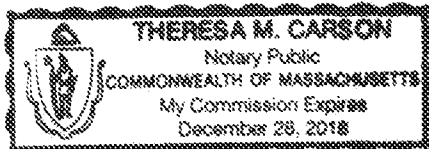
United States of America )

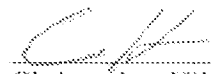
State of Mass ) sworn and subscribed:

County of Norfolk )

On this 29 day of April, 2015, before me personally came Wai Cheng, to me known to be the individual who executed the foregoing instrument, and acknowledged execution of the same.

  
\_\_\_\_\_  
Notary Public



  
Christopher Hiller

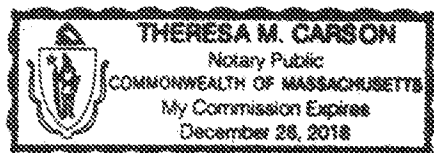
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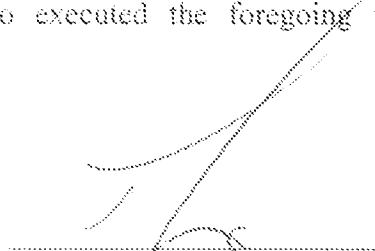
United States of America )

State of MASS ) sworn and subscribed:

County of Norfolk )

On this 29 day of April, 2015, before me personally came Christopher Hiller, to me known to be the individual who executed the foregoing instrument, and acknowledged execution of the same.



  
Notary Public

  
Henry Jonas Solberg

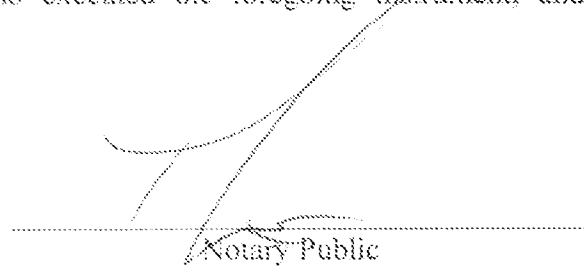
Date: 4/29/15

United States of America )

State of N.H. ) sworn and subscribed:

County of Mitchell )

On this 29 day of April, 2015, before me personally came Henry Jonas Solberg, to me known to be the individual who executed the foregoing instrument, and acknowledged execution of the same.

  
Notary Public

