503288177 04/30/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
DANIEL D. BRIERE	02/03/2009
PAUL W. PRITCHARD	01/21/2009

RECEIVING PARTY DATA

Name:	MBLAST	
Street Address:	1185 AVENUE OF THE AMERICAS	
Internal Address:	32ND FLOOR	
City:	NEW YORK	
State/Country:	NEW YORK	
Postal Code:	10036	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	14033099
Application Number:	14486630

CORRESPONDENCE DATA

Fax Number: (202)842-7899

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

(703) 456-8000 Phone: Email: jdrake@cooley.com **Correspondent Name:** COOLEY LLP

Address Line 1: 1299 PENNSYLVANIA AVENUE NW, SUITE 700

Address Line 4: WASHINGTON, D.C. 20004

ATTORNEY DOCKET NUMBER: MBLA-001/06 - MBLA-001/07		
NAME OF SUBMITTER: JEREMY D. BINSTOCK		
SIGNATURE:	/Jeremy Binstock/	
DATE SIGNED:	04/30/2015	

Total Attachments: 4

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> **PATENT REEL: 035540 FRAME: 0803** 503288177

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PATENT REEL: 035540 FRAME: 0804

Docket No.: 129379.0102

ASSIGNMENT

THIS ASSIGNMENT, made on the date set forth below by Daniel D.

BRIERE and Paul W. PRITCHARD (hereinafter referred to as the assignors), residing at 803 Warrenville Road, Mansfield Center, Connecticut 06250, and 603 Heatherglen Drive, Southlake, Texas 76092, respectively, witnesseth:

WHEREAS, said assignors have invented certain new and useful improvements in METHOD AND APPARATUS FOR COLLECTING AND DISSEMINATING INFORMATION OVER A COMPUTER NETWORK set forth in an application for Letters Patent which was filed on November 28, 2008, as U.S. Patent Application Serial No. 12/292,898; and

WHEREAS, mBLAST, a corporation duly organized under and pursuant to the laws of the State of Delaware, having its principal place of business at 1185. Avenue of the Americas, 32nd floor, New York NY 10036 (hereinafter referred to as the assignee) is desirous of acquiring the entire right, title and interest in and to said inventions and said application for Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefor and thereon.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto the assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions, application for Letters Patent, and any and all Letters Patent or Patents in the United States of America and

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all foreign countries which may be granted therefor and thereon, and in and to any and all divisions, continuations, and continuations-in-part of said application, or reissues or extensions of said Letters Patent or Patents, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by the said assignee, for its own use and behoof and the use and behoof of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the assignors, had this sale and assignment not been made.

AND for the same consideration, the said assignors hereby covenant and agree to and with the said assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, the said assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that the said assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, the said assignors hereby covenant and agree to and with the said assignee, its successors, legal representatives and assigns, that the said assignors will, whenever counsel of the said assignee or the counsel of its successors, legal representatives and assigns, shall advise that any proceeding in connection with said inventions, or said application for Letters Patent, or any proceeding in connection with Letters Patent for said inventions in any country, including interference proceedings, is lawful and desirable, that any division, continuation or continuation-in-part of any application for Letters Patent, or reissue or

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extension of any Letters Patent, to be obtained thereon, is lawful and desirable, sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of Letters Patent for said inventions, without charge to the said assignors, their successors, legal representatives and assigns, but at the cost and expense of the said assignee, its successors, legal representatives and assigns.

AND said assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to the said assignee, as the assignee of said inventions and the Letters Patent to be issued thereon for the sole use and behoof of the said assignee, its successors, legal representatives and assigns.

The undersigned hereby grant the firm of BLANK ROME LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

day of 10. 2009, personally before me came Daniel D. BRIERE, known to me, and known to me to be the persons described in and who signed the annexed Assignment, and being duly sworn, acknowledged that they executed the same.

My Commission Expires:

NOTARY PUBLIC

Date: 1-21-09

Paul W. PRITCHARD

STATE OF Texas
COUNTY OF Tarrant

On this 21^{8†} day of J_{QM}. 2009, personally before me came Paul W. PRITCHARD, known to me, and known to me to be the persons described in and who signed the annexed Assignment, and being duly sworn, acknowledged that they executed the same.

NOTARYPUBLIC

My Commission Expires:

MayCM 13, 2012

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