503288754 05/01/2015

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Joel Grayson Webber	04/30/2015
Stephanie Jill Brubaker	04/30/2015
HOLLIS BRUCE JOHNSON JR.	04/30/2015
lan Thomas Rose	04/30/2015
Scott Mitchell Voigt	04/30/2015
Jaime Michael Yap	04/30/2015

RECEIVING PARTY DATA

Name:	FULLSTORY, INC.
Street Address:	818 MARIETTA STREET, SUITE A
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30318

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14587481

CORRESPONDENCE DATA

Fax Number: (877)769-7945

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (678) 656-3787

Email: apsi@fr.com

Correspondent Name: TRACY M. HITT

Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	39179-0002001
NAME OF SUBMITTER:	KRISTI A. HOLMLUND
SIGNATURE:	/Kristi A. Holmlund/
DATE SIGNED:	05/01/2015

PATENT 503288754 REEL: 035543 FRAME: 0270

Total Attachments: 7 source=39179assignment#page1.tif source=39179assignment#page3.tif source=39179assignment#page4.tif source=39179assignment#page5.tif source=39179assignment#page6.tif source=39179assignment#page6.tif

PATENT REEL: 035543 FRAME: 0271

ASSIGNMENT

For valuable consideration, the receipt of which we acknowledge, and intending to be bound legally, we, JOEL GRAYSON WEBBER, STEPHANIE JILL BRUBAKER, HOLLIS BRUCE JOHNSON, JR., IAN THOMAS ROSE, SCOTT MITCHELL VOIGT, and JAIME MICHAEL YAP, each individually assign to FULLSTORY, INC., a corporation formed under the laws of Delaware and having a principal place of business at 818 Marietta Street, Suite A. Atlanta, GA 30318, and its successors, transferees, and assignees (collectively the "Assignee"), all of our individual and joint right, title, and interest throughout the world in the subject matter (the "Subject Matter") of a patent application that names us as inventors, is titled "EVALUATION OF INTERACTIONS WITH A USER INTERFACE", and was filed in the United States Patent and Trademark Office on December 31, 2014, as application 14/587,481 (the "Application").

This Assignment assigns (a) the Application and all other applications that may be made for, and all patents, utility models, design registrations, and other rights of exclusion and inventors' certificates for, any of the Subject Matter (collectively the "Applications and Granted Rights") in every country or region, (b) the right to claim priority based on and the benefit of the filing date of any of the Applications and Granted Rights under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other applicable treaties or conventions, and (c) the right to pursue, collect, and retain in the Assignee's name or otherwise, damages and any other remedies arising from any past, present, or future infringement of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment.

We authorize the Assignee to apply for and pursue protection for any or all of the Subject Matter, the Applications and Granted Rights, and any other rights assigned by this Assignment in all countries, regions, and territories of the world, in our names or in the Assignee's name.

We represent and warrant that we have the right and power to make this Assignment and that we have not made and will not make any other assignment that conflicts with this Assignment.

We will communicate to the Assignee (or at the request of the Assignee to other parties) all known facts in any form relating to the Subject Matter, will execute and provide all oaths and

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declarations, statements, testimony, assignments, powers of attorney, applications, and documents, and will perform all other lawful acts necessary or desirable to secure fully to the Assignee the rights, titles, and interests assigned by this Assignment.

Jol Della SpeyGrayson Webber	Date: <u>April 30, 2015</u>
Witnessed by:	
Signature:	Date:
Print Name:	
Signature:	Date:
Print Name:	

Stephanie Jill Brubaker	Date: <u>April 30, 2015</u>
Witnessed by:	
Signature:	Date:
Print Name:	
Signature:	Date:
Print Name:	

H. Bure Glason, Jr. Hollis Bruce Johnson, Jr.	Date: 30 April 2015
Witnessed by:	
Signature:	Date:
Print Name:	
Signature:	Date:
Print Name:	

dritha	Date: April 30, 2015	
Ian Thomas Rose		
Witnessed by:		
Signature:	Date:	***
Print Name:		
Signature:	Date:	•••
Print Name:		

Schulditchell Voigt	Date: April 30, 2015	
Witnessed by:		
Signature;	Date:	
Print Name:		
Signature:	Date:	
Print Name:		

	Date:April 30, 2015
Jaime Michael Yap	
Witnessed by:	
Signature:	Date:
Print Name:	
Signature:	Date:
Print Name:	

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